



CRAIG PEDAL 4 POSSIBLE

The fifth annual charity bike ride along the Flatirons through Boulder County funds innovative therapy programs at Craig.

pedal4possible.org

September 14, 2019

Some benefits subject to print deadlines. Commit early to ensure maximum exposure. In order to have your logo used on electronic and print media, email james@craighospital.org a high resolution color version of your logo. The following formats are preferred: .ai or .eps. Other accepted formats include .jpeg, .png, or .pdf. Craig is not responsible for poor quality renderings of logos submitted in low resolution or unaccepted formats.	Presenting Sponsor (exclusive) \$15,000	Aid Station Sponsor (4 available) \$10,000	Leader Sponsor \$5,000	Peloton Sponsor \$3,000	Team Sponsor \$1,500	Individual Rider \$80	Virtual Rider \$50	Day-Of Rider Registration \$100	In-Kind Donation \$1500 value or more	In-Kind Donation \$500-\$1499 value	Cycling Support In-Kind Donation (mechanics, massages)
REGISTRATIONS, ACCESS AND SWAG											
Complimentary rider registrations	8	4	4	4	4	1					
Complimentary rider jerseys	8	4									
Post-race party admission	✓	✓	✓	✓	✓	✓		✓			
Opportunity to provide volunteers for and decorate Aid Station #1	✓										
Banner recognition at an Aid Station (one station in stations Number 2-5)		✓									
Corporate table in sponsor row on the day of event	SOLD TO PEARLIZUMI	✓	✓	✓							
Event t-shirt for company volunteers		✓	✓	✓	✓						✓
Event water bottle						✓	✓	✓			
RECOGNITION											
Recognition in all materials as Presenting Sponsor as printing deadlines allow											
Logo on signage at start/finish line		✓									
Name on signage at start/finish line			✓	✓							✓
Logo recognition in marketing materials as printing deadlines allow		✓									
Name recognition in marketing materials as printing deadlines allow			✓	✓							
Recognition in press releases											
Verbal recognition at announcements and awards ceremony		✓	✓	✓							✓
Tag in shared in-kind sponsor thank-you social media post									✓	✓	✓
Opportunity to provide company materials for rider bags	✓	✓							✓	✓	✓
Company logo on pedal4possible.org and Craig Hospital Foundation event web page linked to your website	✓	✓									
Recognition (name in text) on event web page			✓	✓	✓				✓	✓	✓
Logo recognition on t-shirts	✓	✓	✓								
Name recognition on t-shirts				✓	✓				✓		✓
Logo recognition on jersey	✓										
Name recognition on jersey		✓									
TAX DEDUCTION											
Tax deductible gift amount	\$13,425	\$9,210	\$4,550	\$2,550	\$1,050	---	---	---	---	---	---