



# CRAIG PEDAL 4 POSSIBLE

The sixth annual charity bike ride along the Flatirons through Boulder County funds innovative therapy programs at Craig.

[pedal4possible.org](http://pedal4possible.org)

September 19 - 26, 2020

<p><i>Some benefits subject to print deadlines. Commit early to ensure maximum exposure. In order to have your logo used on electronic and print media, email <a href="mailto:james@craighospital.org">james@craighospital.org</a> a high resolution color version of your logo. The following formats are preferred: .ai or .eps. Other accepted formats include .jpeg, .png, or .pdf. Craig is not responsible for poor quality renderings of logos submitted in low resolution or unaccepted formats.</i></p>	Presenting Sponsor (Exclusive) \$15,000	Aid Station Sponsor (4 available) \$10,000	Leader Sponsor \$5,000	Peloton Sponsor \$3,000	Team Sponsor \$1,500	In-Kind Donation \$1,500 value or more	In-Kind Donation \$500-\$1499 value	Virtual Rider \$50
<b>REGISTRATIONS &amp; SWAG</b>								
Complimentary event registrations + event BUFF Band	8	4	4	4	4			
Complimentary jerseys or dri-fit shirts	8	4						
<b>RECOGNITION &amp; ENGAGEMENT</b>								
Recognition in all materials and a press release as Presenting Sponsor as printing deadlines allow	<b>SOLD TO PEARLIZUMI!</b>							
Recognition on signage during virtual opening ceremonies	Logo	Logo	Name	Name	Name	Name		
Linked recognition on event webpage and in marketing materials as printing deadlines allow	Logo	Logo	Name	Name	Name	Name		
Verbal recognition in virtual opening ceremonies	✓	✓	✓	✓	✓	✓	✓	
Tag in shared in-kind sponsor thank-you social media post						✓	✓	
Recognition on jersey*	Logo	Name						
Opportunity to provide a lightweight swag item or brochure in participant packet**		✓	✓	✓				
Opportunity to record a 30 second video to be included in the virtual opening ceremonies (recording date to be set by Craig)		✓	✓	✓				
Sponsor highlight in one email prior to the ride (may be shared), participant private Facebook group, and Facebook event		✓	✓	✓	✓			
Opportunity to provide (distanced) photos of your team participating in the event that will be featured on sponsor takeover day the week of the event		✓	✓	✓	✓	✓	✓	
Recognition in the post-P4P Craig Foundation newsletter	Logo	Logo	Logo	Name	Name	Name	Name	
Virtually host top fundraiser announcement for P4P	✓							
Provide words of encouragement to be included with a snack in participant packets**		✓						
Virtually announce prize drawing winners for P4P participants			✓					
<b>TAX DEDUCTION</b>								
Tax deductible gift amount	\$13,776	\$9,388	\$4,728	\$2,728	\$1,228	---	---	\$32

\*June 30 Deadline \*\* August 15 Deadline