



CRAIG PEDAL 4 POSSIBLE

The sixth annual charity bike ride along the Flatirons through Boulder County funds innovative therapy programs at Craig.

pedal4possible.org

September 19, 2020

| <i>Some benefits subject to print deadlines. Commit early to ensure maximum exposure. In order to have your logo used on electronic and print media, email james@craighospital.org a high resolution color version of your logo. The following formats are preferred: .ai or .eps. Other accepted formats include .jpeg, .png, or .pdf. Craig is not responsible for poor quality renderings of logos submitted in low resolution or unaccepted formats.</i> | Presenting Sponsor (Exclusive) \$15,000 | Aid Station Sponsor (4 available) \$10,000 | Leader Sponsor \$5,000 | Peloton Sponsor \$3,000 | Team Sponsor \$1,500 | Individual Rider \$80 | Virtual Rider \$50 | Day-Of Rider Registration \$100 | In-Kind Donation \$1500 value or more | In-Kind Donation \$500-\$1499 value | Cycling Support In-Kind Donation (mechanics, massages) |
|---|---|--|------------------------|-------------------------|----------------------|-----------------------|--------------------|---------------------------------|---------------------------------------|-------------------------------------|--|
| REGISTRATIONS, ACCESS AND SWAG | | | | | | | | | | | |
| Complimentary rider registrations | 8 | 4 | 4 | 4 | 4 | 1 | | | | | |
| Complimentary rider jerseys | 8 | 4 | | | | | | | | | |
| Post-race party admission | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ | | | |
| Opportunity to provide volunteers for and decorate Aid Station #1 | ✓ | | | | | | | | | | |
| Banner recognition at an Aid Station (one station in stations Number 2-5) | | ✓ | | | | | | | | | |
| Recognition at select areas at Home Base (example: breakfast bar, portalet toilets, etc.) | | | ✓ | | | | | | | | |
| Corporate table in sponsor row on the day of event | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Event t-shirt for company volunteers | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | ✓ |
| Event water bottle | | | | | | ✓ | ✓ | ✓ | | | |
| RECOGNITION | | | | | | | | | | | |
| Recognition in all materials as Presenting Sponsor as printing deadlines allow | ✓ | | | | | | | | | | |
| Logo on signage at start/finish line | ✓ | ✓ | | | | | | | | | |
| Name on signage at start/finish line | | | ✓ | ✓ | | | | | | | ✓ |
| Logo recognition in marketing materials as printing deadlines allow | ✓ | ✓ | | | | | | | | | |
| Name recognition in marketing materials as printing deadlines allow | | | ✓ | ✓ | | | | | | | |
| Recognition in press releases | ✓ | | | | | | | | | | |
| Verbal recognition at announcements and awards ceremony | ✓ | ✓ | ✓ | ✓ | | | | | | | ✓ |
| Tag in shared in-kind sponsor thank-you social media post | | | | | | | | | ✓ | ✓ | ✓ |
| Opportunity to provide company materials for rider bags | ✓ | ✓ | | | | | | | ✓ | ✓ | ✓ |
| Company logo on pedal4possible.org and Craig Hospital Foundation event web page linked to your website | ✓ | ✓ | | | | | | | | | |
| Recognition (name in text) on event web page | | | ✓ | ✓ | ✓ | | | | ✓ | ✓ | ✓ |
| Logo recognition on t-shirts | ✓ | ✓ | ✓ | | | | | | | | |
| Name recognition on t-shirts | | | | ✓ | ✓ | | | | ✓ | | ✓ |
| Logo recognition on jersey | ✓ | | | | | | | | | | |
| Name recognition on jersey | | ✓ | | | | | | | | | |
| TAX DEDUCTION | | | | | | | | | | | |
| Tax deductible gift amount | \$13,425 | \$9,210 | \$4,550 | \$2,550 | \$1,050 | --- | --- | --- | --- | --- | --- |