



# CRAIG PUSH GALA

Celebrating its 20th year, the annual PUSH Gala raises money to support programs, research and patient assistance.

**JUNE 26, 2021**

[craighospital.org/PUSH](http://craighospital.org/PUSH)

<p><i>Some benefits subject to print deadlines. Commit early to ensure maximum exposure. In order to have your logo used on electronic and print media, email james@craighospital.org a high resolution color version of your logo. The following formats are preferred: .ai or .eps. Craig is not responsible for poor quality renderings of logos submitted in low resolution or unaccepted formats.</i></p>	Presenting Sponsor (Exclusive) \$50,000	Beverage Sponsor (Exclusive) \$40,000	Auction Sponsor (Exclusive) \$40,000	Story Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000	Ticket for Two \$300	
<b>TICKETS AND ACCESS</b>	<b>SOLD TO PETER A. KUDLA FAMILY</b>		<b>SOLD TO GEORGE JOHNSON</b>						
Virtual gala celebration box for two (2)		10		5	5	5	5	1	
Celebration box upgrade with personal delivery		✓		✓	✓	✓			
Tickets to Gratitude Celebration*		✓		✓	✓	✓	✓	✓	
Player spots at the 2021 Craig Hospital and RE/MAX, LLC Invitational Golf Tournament		2							
President's Circle membership - includes invitation to membership events	✓	✓	✓	✓	✓	✓			
<b>RECOGNITION</b>									
30 second welcome video to play during program									
Recognition on PUSH invitation, save the date, and event guide									
Recognition on celebration box packaging									
Prominent logo placement during program		Logo	Logo						
Exclusive recognition on beverage packaging included in celebration box and signature drink recipe - named in sponsor's honor**		Logo							
Exclusive recognition on auction website; live auction item ads in virtual program; and at auction item pickup/mailing			Logo						
Exclusive recognition during a segment of the virtual program and on story cards included in the event guide**				Logo					
Ad in event guide (provided by sponsor)**	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page				
Verbal recognition during program	✓	✓	✓	✓					
Slide recognition during virtual program and in event guide**	Logo	Logo	Logo	Logo	Text	Text	Text		
Event Facebook post, featuring sponsor	Exclusive	Exclusive	Exclusive	Shared	Shared				
Event Instagram story featuring sponsor	Exclusive	Exclusive	Exclusive	Shared					
Post-event "Thank You" tweet	Exclusive	Exclusive	Exclusive	Shared	Shared				
Recognition in event blog post	Logo	Logo	Logo	Logo	Text	Text	Text		
Linked recognition in promotional emails	Logo	Logo	Logo	Logo	Text				
Linked recognition on PUSH website	Logo	Logo	Logo	Logo	Text	Text	Text		
Recognition in Craig Foundation Newsletter following the event	Logo	Logo	Logo	Logo	Text	Text	Text		
<b>TAX DEDUCTION</b>									
Tax deductible gift amount	\$45,510	\$36,755	\$36,755	\$23,875	\$13,875	\$8,925	\$3,925	\$135	

\*Gratitude Celebration date, location, and size TBD based on COVID-19 allowances; quantity of tickets offered will be commensurate with your support.  
 \*\*Subject to print deadline of May 7, 2021.