



24 S. Weber Street
Suite 200
Colorado Springs, CO 80903

(855) 355-6824
OTF@craighospital.org
craighospital.org/OTF

Dear Pickleball Supporter,

Operation TBI Freedom, a program of Craig Hospital, appreciates your consideration of support of the third annual Pickleball for Heroes event. This exciting tournament is being put on by the pickleball community on September 1-3, 2017. One hundred percent of proceeds benefit Operation TBI Freedom (OTF). OTF is entirely donor-funded and assists Veterans and active duty military personnel with traumatic brain injuries (TBI) that occurred on or after September 11, 2001. We couldn't continue this vital program without the generosity of companies and individuals within our community.

OTF helps Veterans and their families access available services and optimize resources and benefits. The program provides direct services not available elsewhere in order to best address crisis situations and to position the Veteran for success over the long term. These services range from emergency funding, to preventing foreclosures, to "Love and Logic" classes designed to assist Veterans and spouses with parenting, and much more. Since its inception in 2008, Operation TBI Freedom has served more than 1500 Service Members and Veterans who suffer from traumatic brain injury.

Please partner with us to help improve the lives of our Veterans within our community. Thank you for your time and consideration of sponsoring this year's event! With your generosity we will be able to serve even more Veterans suffering from TBI.

Sincerely,

Susan Holmes
Program Manager

Operation TBI Freedom, a program of Craig Hospital, is proud to present the 3rd Annual Pickleball for Heroes tournament benefiting Colorado veterans with brain injuries.

SUPPORTING COLORADO VETERANS WITH BRAIN INJURIES



SEPTEMBER 1-3, 2017

Apex Simms Street Center
Outdoor Pickleball Courts
11706 W. 82nd Avenue
Arvada, CO 80005



100% of all proceeds from the Pickleball for Heroes tournament will go directly to Operation TBI Freedom to assist Veterans.

ABOUT OPERATION TBI FREEDOM (OTF)

In Colorado alone, more than 7,200 veterans will return from conflict with a TBI. Traumatic brain injury is a serious, yet many times invisible injury. For those with TBI, the transition to civilian life can be especially difficult.

Operation TBI Freedom is a 100% privately-funded organization and is sponsored by Craig Hospital, a 501(c)(3) organization. OTF services more than 1500 Veterans and their families annually. The certified brain injury specialists and trained Veteran staff of OTF provide crisis counseling/management, suicide prevention, employment, volunteer and education assistance, emergency funding/food, mental and medical health referrals/support, adaptive equipment, outdoor recreation/therapy, and a variety of psychosocial educational programming, including financial management and parenting classes. For those who have served to ensure our freedom and safety, it is our turn to give back to those who now live with the life-long effects of a combat injury.





SPONSORSHIP OPPORTUNITIES

High-level pickleball champions and novice players alike will compete in the tournament. More than 300 players and hundreds of spectators are expected to attend, creating a prime opportunity to market your company and show your support for those who served.

GENERAL

\$10,000

- Premier logo on event materials including all digital and printed posters, signage, postcards, etc.
- PA acknowledgment at event
- Inclusion in goodie bag
- Prime logo placement on event t-shirts
- Prime logo placement on Operation TBI Freedom Facebook page

COLONEL

\$5,000

- Logo on event materials including all digital and printed posters, signage, postcards, etc.
- PA acknowledgment at event
- Inclusion in goodie bag
- Logo placement on event t-shirts
- Logo placement on Operation TBI Freedom Facebook page

MAJOR

\$2,500

- Logo placement on event materials including all digital and printed posters, signage, postcards, etc.
- PA acknowledgment at event
- Inclusion in goodie bag
- Logo placement on event t-shirts

CAPTAIN

\$1,000

- Logo placement on event materials including all digital and printed posters, signage, postcards, etc.
- PA acknowledgment at event
- Inclusion in goodie bag
- Logo placement on event t-shirts

LIEUTENANT

\$500

- Business name on event materials including all digital and printed posters, signage, postcards, etc.
- PA acknowledgment at event
- Inclusion in goodie bag

To sponsor or donate visit
craighospital.org/events/2017-pickleball-for-heroes
(303) 789-8650