As a national leader in the rehabilitation of individuals with traumatic brain and spinal cord injuries, Craig Hospital is dedicated to providing the highest quality care to our patients and their families. To support this mission and further advance the needs of Craig Hospital and those it serves, the Craig Hospital Foundation builds lifelong relationships with donors and raises funds from generous donors like you.

This annual report highlights a few of the many people and programs supported by the Foundation and demonstrates how your gift makes a difference in the lives of Craig patients and alumni. It also gives you a preview of the exciting things planned for the hospital in 2013 and beyond.

Because of space considerations, this report lists donors who gave $500 or more during calendar year 2012. A complete listing of donors can be found on the Craig Hospital Foundation’s website at www.craighospital.org/foundation.

The Craig Hospital Foundation thanks all of our donors and partners. Your generosity helps redefine possible every day.
“I HOPE YOU WILL BE INSPIRED BY THE STORIES OF SUCCESS AND TRIUMPH, OF INNOVATION AND CHANGE. THESE WONDERFUL ACCOMPLISHMENTS WOULD NOT BE POSSIBLE WITHOUT YOU.”

Message from Executive Director
Craig Hospital Foundation

It is an incredible privilege to work at Craig. Our patients, their families, our staff and our volunteers all inspire me daily.

Walking through the floors, I see miracles occur—patients are learning to talk again, taking a few steps, or learning how to care for themselves and their families. It is often a long journey, but there is progress and hope along the way. Even more incredible is seeing our former patients, our “graduates,” returning to Craig for re-evaluation, independent and thriving just a year after their discharge.

What makes Craig Hospital so special? Of course we have received many awards and recognitions for our work. Our patient outcomes are amazing and we achieve some of the best results in the country for people who have experienced a spinal cord or brain injury. But what really makes Craig stand out is the attitude of our patients. It is a positive energy, a desire to succeed through hard work and a willingness to embrace a new normal while having a rewarding life.

As you review our 2012 Annual Report for the Craig Hospital Foundation, I hope you will be inspired by the stories of success and triumph, of innovation and change. These wonderful accomplishments would not be possible without you. Your generous contributions provide for our patients, help fund programs that aren’t covered by insurance, and assist us with our facility expansion and revitalization.

Thank you for being a champion of Craig Hospital. We couldn’t do our work without you.

Mary Konrad Feller
Executive Director
Craig Hospital Foundation
Message from President and CEO
Craig Hospital

I often hear people say that Craig is the best place you hope to never need. It’s true. No one ever thinks a catastrophic injury will happen to them or to someone they love, and it’s not something that’s pleasant to ponder.

But when tragedy does strike, Craig is here, offering world-class care for individuals with spinal cord injury (SCI) and traumatic brain injury (TBI). Our care extends to the whole family through a slate of holistic programs that serve the heart, mind and body.

We have indeed “set the bar” for SCI and TBI rehabilitation, in Colorado and beyond. In 2012 we were recognized by U.S. News and World Report for the 23rd consecutive year as one of the Top Ten Rehabilitation Centers in the United States. Craig also received the 2012 Magnet Prize from the American Nurses Credentialing Center and we were designated a Model Systems Center for Traumatic Brain Injury Rehabilitation and Research by the National Institute on Disability and Rehabilitation Research.

Our remarkable patient outcomes are made possible through the tireless dedication of our award-winning staff, many of whom were recognized and honored by a host of organizations and publications in 2012. Please join me in congratulating them for their accomplishments.

Over the coming months, you will be hearing more about our campus expansion and revitalization project. This forward-thinking project is focused on taking a great place and making it better. Our patients and staff will soon have the world-class facilities they deserve, and we will position ourselves to remain a top TBI/SCI rehabilitation facility for years to come. We will redefine the patient experience while maintaining the heart and culture of Craig.

The Craig Hospital Foundation has been tasked with raising $50 million in private funds to support the project through the “Redefining ROI” Campaign. I’m thrilled that they’re already more than halfway there.

In addition to their work on the Redefining ROI Campaign, the Foundation has continued to raise funds for patient assistance, research, and to support Craig’s programs of excellence. None of it would be possible without your support.

Thank you for making a return to independence possible for our patients and their families. I am proud to count you all as friends.

Mike Fordyce
President and CEO
Craig Hospital.

“Our care extends to the whole family through a slate of holistic programs that serve the heart, mind and body.”
Tucked away in a corner of the third-floor therapy gym, you’ll find a small room overflowing with industrial sewing machines, fabric, Velcro, and notions.

Within these walls, three dedicated sewing room volunteers design and create all manner of things to make life easier for Craig patients and graduates, from sheepskin-lined underwear to wheelchair bags.

“The physical and occupational therapists come to us with ideas,” says Terri Fordyce, a volunteer who works in the sewing room one day a week. “We’ll try anything once.”

Fordyce and the other volunteers—including a 30-year volunteer Mort Balkema—make about a dozen items a week. Their products include bags, straps, wheelchair cushion covers and cuffs to help an individual hold a toothbrush or other personal care item. They also do clothing alterations and repair work for the cushions and straps on the equipment in the PEAK Center.

While there are some companies that make these types of items, through the work of the volunteers, Craig is able to offer them to patients for only the cost of materials. Nothing costs more than $10, and if the materials cost less than $2.50, there is no charge.

Among Fordyce’s most memorable projects is a special harness that allowed a squirmy toddler to ride safely on his dad’s lap and a “mermaid tail” that helped a swimmer control leg spasticity in the water.

“There are no patterns for these type of things, so it’s a lot of trial and error,” she says. “I like the puzzle part of it, and there are no two days that are the same.”

Fordyce volunteers in the sewing room from 9 a.m.-2 p.m. one day a week.

“I get great personal satisfaction from it,” she says. “At Craig sometimes it’s the tiniest little thing that makes a world of difference to our patients and grads.”
The Craig Hospital license plate program, launched in January 2012, has been a tremendous success. To date, more than 320 sets of these plates have been sold, and the program has raised $7,500 for Craig’s patient assistance fund. Additionally, the license plate program was awarded two 2012 Gold Leaf Awards by the Colorado Healthcare Communicators organization for Advertising / Outdoor Transit and Colorado Non-Profit Project of the Year.

Performance Mobility, one of Craig’s adaptive transportation vendors, installed the plates on each of their fleet of rental vans.

“We chose to support Craig Hospital through the auto-licensing program and other means because we see on a daily basis the importance of the work done by all of the folks at Craig Hospital in serving the community,” says Kevin Durban, President of Performance Mobility.

To get a plate, you first make a one-time tax-deductible contribution of at least $20 to the Craig Hospital Foundation. You will then take the proof-of-contribution certificate to a Colorado DMV office to purchase the specialty plate. To make a donation and receive the certificate, contact the Craig Hospital Foundation at (303) 789-8650.
On any given Saturday morning, you’ll find a committed group of Craig grads, community members, and volunteers practicing the ancient art of yoga in the PEAK Center gym.

The Adaptive Yoga program was started in 2012 by Ken Santistevan, a Craig graduate who was a certified yoga teacher before sustaining a brain injury in a scooter accident in 2011.

Santistevan was encouraged to volunteer with a non-profit organization as part of his community reintegration program in preparation for returning to work. He chose to volunteer with the PEAK Center, and worked with center staff to start these classes.

“Practicing yoga helped me so much with my own therapy, and there are so many benefits that come through it,” he says. “I really felt it was my purpose to share these benefits with others who feel like they can’t do these types of physical activities.”

Students attend along with their caregivers and volunteers from the Denver yoga community assist with the class. During the one-hour session, the students practice gentle poses and stretches along with guided imagery. According to their comfort level, the students get out of their wheelchairs to practice on the mats.

Santistevan says there are physical as well as mental benefits for participants. “For individuals who have lost body movement, yoga helps keep their muscles and tendons from shortening—if they can’t move on their own, we’ll move their bodies for them,” he says.

In the class, he also encourages the students to let go of their tendency towards self-judgment. “So much in their life is about being frustrated, about not being able to do things,” he says. “I encourage them to be light on themselves, to not judge themselves, and to celebrate the progress they are seeing.”

“I GET SO MUCH OUT OF HELPING WITH THIS CLASS. THE PEOPLE WHO COME ARE SO HUMBLE AND SO APPRECIATIVE. I TRULY RECEIVE MORE THAN I GIVE.”
Signe Hartmann, Adaptive Yoga Volunteer
Of the 12,000 individuals who survive spinal cord injury (SCI) annually, more than 40 percent are categorized as having incomplete tetraplegia, where an injury to the spinal cord has resulted in a loss of movement and/or sensation to part of the body below the injury. There is no medical cure. Some of these patients, however, may benefit from an emerging rehabilitation approach called activity-based training.

Recent evidence suggests that participation in activity-based therapy programs for these individuals may result in improved activation of the neurological circuits located both above and below the injury level and may reduce the secondary complications associated with immobility.

Craig’s Physical Therapy department is conducting a pilot study to explore the effects of one such therapy, elliptical training augmented with functional electrical stimulation, (FES) on individuals with chronic incomplete SCI.

The study is evaluating the neurological and cardiovascular benefits of a progressive twelve-week program using a combination of FES supported elliptical training and over-the-ground mobility training.

The RT600 is an upright step-and-stand elliptical ergometer system that provides 10 channels of FES to initiate movement in the lower extremities and motorized foot-plates to create a “virtual ground” for stepping while safely supporting the upper body using a body weight supported harness system. This allows the exerciser’s legs to move in a natural gait pattern, and also engages muscles throughout the trunk and body.

Each of the participants starts with 20 minutes of elliptical training with FES three times each week. Session duration increases each visit. When the participant is able to tolerate 45 minutes of the elliptical training, he or she receives 30 minutes of supervised, progressive over ground mobility training consisting of standing and stepping activities as appropriate. Each patient is able to progress by decreasing the body weight support provided by the RT600 during elliptical training and increasing independence and speed with over ground mobility.

Baseline assessments are repeated after 12 weeks to determine how this training has contributed to neurologic and metabolic functions.

The study launched in 2013 with two participants and will eventually grow to include nine participants. Participants must meet certain criteria and are recruited through Craig’s Performance, Exercise, Attitude and Knowledge (PEAK) Center.

Candy Tefertiller, director of Physical Therapy, anticipates that this pilot data will be used to secure funds for a larger trial to establish efficacy of this intervention in the SCI population.

“We are very excited about investigating the potential cardiovascular and mobility benefits incurred from utilizing this new technology for individuals with incomplete spinal cord injury,” she says. “We hope that gathering this data will give us a greater indication who can be helped clinically by the combination of FES and upright mobility training”
Craig patients have the opportunity to work with sophisticated rehabilitation equipment thanks to a grant from the Daniels Fund. The three-year grant, which will total $1.3 million, will be used to purchase rehabilitation equipment and provide for the equipment needs of Craig patients.

One million of the funding will allow Craig to purchase at least nine large pieces of advanced equipment that will be used throughout the hospital as phases of building and renovation are completed, as well as a dozen smaller pieces of sophisticated rehabilitation equipment. Over the three years, the remaining $300,000 will provide direct patient assistance to help newly injured individuals purchase basic adaptive equipment.

The first-year funding is dedicated to purchasing equipment for upper extremity training, including the Armeo Swing and the Armeo Boom.

The Swing, a moderately-sized exoskeleton for the arm, helps patients who are in the early stages of regaining arm movement to exercise and strengthen arm movement and grip function. The Swing supports the limb weight, enabling patients to use residual control in both arm and hand and to play video game-like exercises on a computer.

“I really like using the Swing,” says Robin, a spinal cord injury patient. “It makes you work your arms, and it really seems to work—it gets you off of the mats for something different and it’s a nice break in your day.”

The repetitive movement allows patients to build endurance, strength, and coordination, says Sandy Zagyi, occupational therapy assistant. “Our patients work on the machine two or three times a week. It doesn’t take the place of our regular occupational therapy program, but it builds on and enhances what they’re already doing.”

The Boom is an overhead arm sling suspension system. Similar to the Swing, it can be used for individuals who have less arm paralysis or have regained a good amount of function after using the Swing.

“Our patients love coming down here to use this equipment,” says Zagyi. “It’s so nice to see them get strong and make progress.”

In addition, Craig has recently purchased a SaeboMAS, a zero gravity upper extremity device specifically designed to challenge the weakened shoulder and elbow muscles, and four H200 functional electrical stimulation (FES) hand rehabilitation systems. The H200 fits over the hand and around the arm and uses low-level electrical impulses to stimulate specific muscles in the hand and arm to contract, allowing the hand to open and close. Therapists use this to reeducate muscles to function so that patients are eventually able to use their hand, wrist and arm without assistance from the device.

Also in the first year of the grant, Craig plans to purchase an additional ZeroG over-ground gait and balance training system. In future years, Craig will use the Daniels Fund grant to purchase a remote call and monitoring system, submergible pool treadmill, video stroboscopy system, adaptive tech lab equipment, and more to be utilized as part of the renovation and expansion project.

“Our program has really advanced through the use of this cutting-edge technology,” says Ellen Severe, director of Occupational Therapy. “We are not only continuing to provide exemplary rehabilitation for our patients to maximize their independence, but we are also now able to provide opportunity for recovery of upper extremity function when appropriate through utilization of neuroplasticity principles.”
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Gifts received in calendar year 2012

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COLORADO ROCKIES
BASEBALL GAME PATIENT OUTING
Steve Foster’s mantra is simple: the bigger you are, the stronger you are, the more freedom you have.

Foster, who sustained a spinal cord injury following a car accident 21 years ago, is developing his upper body strength, and his sense of freedom, through workouts at Craig Hospital’s PEAK Center.

The PEAK Center—which stands for Performance, Exercise, Attitude, and Knowledge—serves individuals in the community with any type of neurologic condition through adaptive equipment, group fitness classes and personal training.

Foster felt that he was growing weak after switching to a power wheelchair several years ago. He decided to do something about it, and began making the drive to the PEAK Center from his home near Denver International Airport three times a week. His results have been so great that he will continue to make the drive even after an upcoming move to Frederick, Colorado.

He follows a routine designed for him by Kaci Young, PEAK clinical exercise specialist, and especially enjoys using the Smith fitness and Equalizer machines. He now is in a friendly competition with his sons about who can build the biggest muscles.

“This has been a major lifesaver,” says Foster. “I’ve gotten stronger, I feel better, and I’m getting solid again. It’s boosted my confidence and helped me mentally and physically.”

His membership to the Center was made possible through a scholarship funded by the Craig Hospital Foundation. The three-month scholarships cover an initial personalized evaluation, orientation to equipment and general gym membership fee and are renewable if the recipient uses the PEAK Center frequently. Fifty-four of these scholarships have been awarded to date.

Nancy Gordon also received a scholarship and visits PEAK two or three times a week to continue the work she began as an inpatient at Craig.
“I’ve continued to gain muscle, strength and the confidence I lost initially, and I’m strong enough to walk, first with a walker and now with a cane,” she says. “I think the exercise I get at the Center both physically and mentally has been instrumental in my continuing recovery.”

The PEAK Center now has nearly 150 personal training and gym members and is steadily growing. Over the next few years, the Craig expansion project will double the size of the PEAK facility, and the new space will include a private entrance for members, locker rooms, and a new therapy pool.

“Member feedback has been great,” says Cristin Georgis, PEAK Center operational program coordinator. “This is a safe place where members can come and work out where their needs are understood.”

DONOR PROFILE:
JOHN AND ROSEMARY LOKIE

When John Lokie skied down the slope at Copper Mountain Ski Resort to meet his wife Rosemary for lunch in the lodge, he had no idea that he was about to catch an edge and fall—an accident that would paralyze him from the neck down.

But incredibly, he was one of the very few quadriplegics who are able to walk out of Craig Hospital, less than three months following his April 2009 accident. The only reminder of his injury is some lasting leg and hand weakness.

“They’re malevolent in the center of the door, I was pushed” says John. “I was also more than willing to be pushed—I’m sure my stubbornness helped.”

Rosemary believes that Craig’s optimistic atmosphere contributed to his recovery. “It’s a hopeful place,” she says. “Even if you’re in a terrible mess, the staff is always hopeful. There is very little tolerance for feeling sorry for yourself.”

John especially remembers the bonds that he developed with other patients during his time at Craig, and still stays in touch with his roommate. In recognition of the care and camaraderie they felt at Craig, the Lokies have annually supported Craig since 2009, traveled to the PUSH dinners from their home in Frisco and contributed to the Patient Assistance Fund. They also have pledged $50,000 to Craig’s capital campaign, one of 38 lead donors whose gifts will transform Craig’s future.

“We were extremely blessed for a long time,” says John, who retired in 1997 from a career as a senior estimator for Peter Kiewit Sons’ construction company. “We’ve given to other charities in the past, but this is personal, we’ve had an experience with Craig that most people never have.”

The couple has enjoyed seeing the hospital change since their time at Craig as patients and they are looking forward to the changes that the new facility will bring in the future.

“There is no better place that you can put your money, the research is amazing and the staff members are changing lives,” says John. “All you have to do is walk down the halls to see that this is a special place.”
The Craig Hospital Foundation established the President’s Circle to recognize and thank individuals, corporations, foundations and other donors who support Craig Hospital with an annual gift of $10,000 or more. The generosity of these donors has funded life-changing programs for Craig patients and enabled Craig’s impact to extend beyond the Englewood campus.

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2012 PRESIDENT’S CIRCLE MEMBERS

ERIC DECKER, DENVER BRONCOS WIDE RECEIVER, VISITED CRAIG TO CHAT WITH PATIENTS
SCHOLARSHIP FUND EMPOWERS CRAIG GRADS TO PURSUE THEIR EDUCATION

Dr. Harry Hahn, the medical director at Craig Hospital in the early eighties, knew that education was one of the factors determining a graduate’s future success and quality of life.

To encourage Craig patients to pursue formal education, he established the Craig Hospital Alumni Scholarship Fund. The fund is supported by community donations and through the support of the Denver Alumnae Chapter of the Kappa Kappa Gamma Sorority.

“Education is the key for a lot of people with disabilities,” says Terry Chase, chairperson of the scholarship committee and patient and family education program coordinator. “There are already so many disparities, in health, in income level and in access. This scholarship is just one way to help our graduates get beyond that shortfall.”

Any Craig graduate pursuing higher education is invited to apply for the program in May of each year. Applications are reviewed by a committee and selections are made on the basis of an essay, grades, and financial need. The average award is $1,200–$1,500, and most applications are funded.

In 2012, 32 applications were received for the program, and awards were given from $450–$2500 to support students at higher education institutions throughout the country.

Kristopher Cordero is one 2012 awardee. He was 16 years old when he sustained a spinal cord injury during a wrestling tournament. Following his four-month stay at Craig, he was able to complete high school. He graduated from Oklahoma Wesleyan University in 2008 with a Bachelor of Science degree in Psychology.

Cordero is now pursuing a Master of Science in Professional Counseling degree from Grand Canyon University. After graduation, he plans to specialize in trauma counseling and hopes to work with patients with similar injuries.

“Everything about counseling appeals to me, especially empowering and fixing broken lives,” Cordero says. “I feel my spinal cord injury will help me truly understand others and be empathetic.”

Chase says that this program is not just about helping people get diplomas to hang on the wall.

“Getting an education gives people a sense of accomplishment and confidence,” she says. “It’s about getting back out there and getting back to the real world.”

To make a donation to the Craig Hospital Alumni Scholarship Fund, contact the Craig Hospital Foundation at (303) 789-8650.

“EVERYTHING ABOUT COUNSELING APPEALS TO ME, ESPECIALLY EMPOWERING AND FIXING BROKEN LIVES. I FEEL MY SPINAL CORD INJURY WILL HELP ME TRULY UNDERSTAND OTHERS AND BE EMPATHETIC.”

Kristopher Cordero
A permanent disability brought on by a catastrophic injury causes profound economic changes for patients and their families. Beyond functional deficits, a spinal cord injury or traumatic brain injury depletes financial resources and places work and career plans on hold, causing further economic setbacks.

For more than 30 years, Craig’s Community Reintegration (CR) program has helped graduates return to work through an innovative program that gives newly disabled individuals the skills and opportunity to become economically self-sufficient again.

The Community Reintegration program works toward reintegrating patients back into their former work environment whenever possible. Returning to work is most successful when people can retain the job they held prior to injury, capitalizing on pre-injury success, and the social relationships and support from their prior employer.

“We’ve found that if we can connect with the employers early, they are often very willing to help our patients return to their former jobs,” says Tiffany Heck, Community Reintegration Supervisor. “Our grads feel a sense of security when they can return to something they know.”

As a patient is nearing discharge, the CR team conducts work readiness assessments and worksite evaluations to look for safety, access and accommodation needs. CR staff offer the employer guidance on reintegrating a former employee back into the work environment and on accommodations that will allow the employee to be as successful as they were pre-injury.

Often, the patient will work in non-clinical departments throughout the hospital in areas closely relating to their work needs. This gives the patients an opportunity to demonstrate their ability to perform work-related tasks. The CR staff also connects the patient to resources provided by the Colorado Division of Vocational Rehabilitation (DVR).
Once the patient has returned to work, the CR staff visits the patient at the worksite weekly or as needed to ensure things are going well, slowly tapering off as the patient and employer begin to feel more comfortable.

When patients cannot return to a job after injury or were previously unemployed, the CR team helps with career exploration, interest testing and assistance with returning or applying to a university or trade school.

In 2012, the Craig Hospital Foundation received a $10,000 grant from Xcel Energy for the Community Reintegration program. The grant funded return-to-work services for those not eligible for Vocational Rehabilitation services, equipment to increase productivity, and helped develop a partnership with Metro Volunteers. Through this relationship, patients who are not ready to return to work or who need to build additional skills can volunteer with local organizations.

“Eighty percent of Craig patients do not have insurance coverage for vocational services and so much of what we do is dependent on state funding through the Division of Vocational Rehabilitation,” says Heck. “As their budget is cut, we have to look for other funding sources—grants like the award from Xcel Energy are essential.”

Heck says that the work of the Community Reintegration program is vital to a patient’s future success. “Work is so important, it gives a sense of self and identity,” she says. “If we can tap into something that was a part of them before, their whole demeanor changes, and they know that they are needed and are giving back. The social and interpersonal benefits are priceless.”

For more information, visit www.facebook.com/1907AmbassadorCircle or contact Jessica Nurack at (303) 789-8631 or jnurack@craighospital.org

“IN LIFE, YOU NEVER KNOW WHAT DECK OF CARDS YOU WILL BE DEALT. THE COMMUNITY REINTEGRATION PROGRAM WAS INSTRUMENTAL IN REGAINING MY LIFE. TIFFANY HECK, WITH CRAIG HOSPITAL, HELPED ME REGAIN MY INDEPENDENCE. THE REINTEGRATION WAS A GRADUAL PROCESS THAT TOOK SEVERAL MONTHS. I AM THANKFUL TO THE PROGRAM - THEY HELD MY HAND AND MADE ME TAKE BABY STEPS, A PROCESS WHICH ALLOWED ME TO SUCCESSFULLY RETURN TO MY CAREER. TIFFANY WORKED WITH ME AND MY EMPLOYER TO MAKE MY INDEPENDENCE A REALITY. THANK YOU TIFFANY AND CRAIG HOSPITAL.”

~ A CRAIG GRADUATE
While patients and families are learning how to live in a new way – how to adapt their entire lives to this injury – they are also facing financially devastating equipment and special care costs. Vital equipment and direct support required after catastrophic injury may not be covered under a standard insurance policy, or a patient may not have insurance. Through the Patient Assistance Fund and EQL (Equipment for Quality Living) Fund, the Craig Hospital Foundation helps patients obtain the vital equipment and support they need, so they can be as independent as possible.

**EXAMPLE COSTS:**

Bluetooth technology and a switch allowing a patient to access their cell phone independently: $100

Speech recognition software allowing an individual to access their computer (Internet, email, etc.) using their voice: $200

Automated door opener allowing an individual to enter/exit his or her home independently. This is especially important in case of an emergency: $1,000

Shower commode chair: $3,000

Titanium wheelchair: $6,000

Dynavox system with eyegaze technology giving patients with minimal functionality the ability to communicate: $14,000

Vehicle modification for transport only, including drop floor and a ramp: $25,000 minimum

Basic sip and puff power recliner wheelchair: $28,000 - $32,000

24-hour RN care for vent and trach patients: $50,000 minimum per month

Hospital stay for a respiratory SCI or TBI patient: $85,000 per month

Six-month hospital stay for a high ventilator quad: $500,000 minimum
When a patient comes to Craig, their family comes too. But for many, the cost of family transportation to and from Denver presents a significant financial difficulty. In 2012, Craig was able to alleviate some of this difficulty for numerous families through the Southwest Airlines Medical Transportation Grant Program.

Eighty round-trip plane tickets on Southwest were provided to Craig families and patients. Many tickets were used to fly in caregivers and emotional support people, as well as for patient and family discharge to home.

"Before Southwest started this program, we were buying many tickets for our families out-of-pocket," says Stephanie Percival, Director of Patient and Family Services. "This program allows us to allocate those funds elsewhere and assist more patients in different ways."

Craig is one of two hospitals in Colorado that were awarded the grant in 2012. Since its inception in 2007, Southwest has donated more than $10 million to organizations in 24 states.

"By using our seats for good, we hope to alleviate some of the financial burden for families who are facing serious illness," says Debbie Wafford with the Southwest Airlines, Community Relations & Giving department.

Counselors in the Patient and Family Services department use Craig’s Charity Care Policy Guidelines to determine how the tickets are distributed.

"This is a wonderful program," says Percival. "It takes just one more thing off of these families’ plates—and helps relieve a little bit of the pressure that they face."
Columbine High School Run for Remembrance

On May 5, 323 runners participated in the seventh annual Run for Remembrance, a 5K competitive run and run/walk through Clement Park and around Johnson Reservoir. The event raised $6,500 for Craig Hospital.

The 2013 event was held May 4.

Sporting Clays Shooting Benefit

Belair Sitework Services sponsored its 10th annual Sporting Clays Shooting Benefit on May 18 at Kiowa Creek Sporting Club. Approximately 125 people attended the event, which raised $13,000 for Craig’s Therapeutic Recreation Department.

The 11th annual event took place on May 10, 2013.
Craig Hospital and RE/MAX, LLC Invitational Golf Tournament

One hundred and sixteen golfers enjoyed a day on the links at the Sanctuary golf course in Sedalia, Colorado, during the 15th annual Craig Hospital and RE/MAX, LLC Invitational Golf Tournament on Aug. 2. Craig was one of a select group of charities invited by Dave and Gail Liniger, founders of RE/MAX, LLC and owners of the Sanctuary, to hold a fundraising event at the course. The 2012 event raised $113,446 to support Craig Hospital programs.

The 2013 event will be August 1.
Contact Sue Lynch, slynch@craighospital.org or (303) 789-8578.
Racing for Hope Cycling Classic

Craig grad Brian Brown and his wife Alice founded the Racing for Hope event to raise funding to support brain injury research and rehabilitation hospitals specializing in traumatic brain injury. The fourth annual Racing For Hope Cycling Classic on Aug. 11 brought more than 300 racers and 150 observers to the Colorado State Patrol Training track on South Table Mountain for a day-long event filled with races for men and women, novice to pro. The 2012 event raised $6,500 for Craig Hospital. The event will take place again in August 2013. www.racingforhopeco.org.

Jam the Damz

The third annual Jam the Damz, a Colorado charity cycling event, was held on Sept. 29. 210 riders participated in a 10K, 50K, 70K, or 100K route in the foothills surrounding Bear Creek Lake Park in Morrison. The ride raised more than $60,000 for Craig Hospital, U.S. Handcycling, and Adaptive Adventures. Craig’s portion of the funds benefited the Vibrant Family Campus Equipment Fund earmarked for costs associated with the technology in Craig’s new facility, including lifts in the pool and PEAK Center equipment. The 2013 event will take place on October 5. Visit www.jamthedamz.org.
Universal Design Home
A Craig Hospital graduate, Patrick Hawn, recently had a home built in the Back Country subdivision of Highlands Ranch. He worked with David Wall of Wall Custom Homes to build an artistic, accessible home, which they generously made available to Craig for one month in order to showcase what is available in accessible home design, to demonstrate the challenges of accessible living, and to educate the public about Craig Hospital.

Approximately 500 people toured the home during the month, and several Craig events were held there including the Board Reunion, the 1907 Ambassador Circle meeting and the Darrell Gwynn wheelchair giveaway. The home was featured on Denver’s 7NEWS, KOA, KBCO and Fox Radio.

Craig recognized as TBI Model System
In October 2012, the National Institute on Disability and Rehabilitation Research (NIDRR) announced that Craig Hospital has again been designated for the Rocky Mountain Region as a Model Systems Center for Traumatic Brain Injury Rehabilitation and Research. Craig has been designated by NIDRR as a TBI Model System consecutively since 1998. The TBI MS designation includes a $2.2 million grant over the next five years to conduct TBI research.

SCI Nurse Advice Line receives 2012 Magnet Prize
The American Nurses Credentialing Center (ANCC) awarded the 2012 Magnet Prize to Craig Hospital for the innovative Spinal Cord Injury Nurse Advice Line. The $25,000 award, one of the most prestigious nursing awards in the U.S., was presented to Craig staff at the ANCC National Magnet Conference® in Los Angeles in October 2012.

Craig graduates compete at Paralympic Games
Eight U.S. athletes who won a total of 10 medals in last summer’s Paralympic Games in London were honored in a special ceremony in October 2012 by Mayor Randy P. Penn of Englewood, Colorado. All of these athletes had received initial rehabilitation at Craig.
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Craig patients visited the Denver Aquarium on an outing organized by the Therapeutic Recreation department.
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Craig patients on the stage at Red Rocks Amphitheater during a Therapeutic Recreation outing
Frank Craig Society members have made plans in their wills or estates to leave a legacy to Craig Hospital. These gifts make a significant difference in the future of Craig, creating a lasting legacy for the donor, while helping assure independent futures for those Craig serves. For more information about planned giving, please contact Jacqueline Hall at (303) 789-8208.

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Several years ago, the Craig Hospital Foundation established the President’s Circle to recognize and thank individuals, corporations, foundations and others who support Craig Hospital with an annual gift of $10,000 or more. For 2013, the Foundation has added additional donor circles to honor those who make annual gifts. Members of these circles will receive special recognition and opportunities to learn more about the impact of their gifts through programming and events.

- **President’s Circle**: These donors join our leadership to support and expand the excellence of Craig Hospital. The President’s Circle includes two groups:
  - **Innovation Members** ($100k+ annual contribution) are the catalysts who propel Craig to look beyond what is possible today so that Craig patients can achieve limitless possibilities tomorrow. Through this kind of philanthropy Craig Hospital can be a leader in the rehabilitation field offering a state-of-the-art facility, cutting-edge technology and research to patients pushing to rebuild their lives.
  - **Impact Members** ($10k–$99,999 annual contribution) maximize the effectiveness of Craig’s current programs by allowing a comprehensive, holistic approach to health and rehab. As the foundation of Craig’s unique “recipe for success,” their gifts allow patients to not just function but to truly live, work, learn and play again.
• Inspiration Circle
($5k–$9,999 annual contribution)
These donors help patients redefine their perception of what is possible. Their contributions to Craig’s programs of excellence, like therapeutic recreation or adaptive driving, give patients real-life experiences to lead a fulfilling life.

• Independence Circle
($1k–$4,999 annual contribution)
These donors build bridges for patients and families from Craig back into their communities. With their help, patients receive support to build accessible ramps to their homes, train family members for their care and other needs not fully covered by insurance but essential to living independently.

• Involvement Circle
($500–$999 annual contribution)
These donors allow patients and their families to embrace and take an active role in their future success. When patients get hurt, whole families get hurt. Because of these gifts, Craig can provide on-site family housing, education classes for caregivers and peer support programs that build community.

For more information about these levels, contact the Craig Hospital Foundation at (303) 789-8650.

THE CRAIG CARES CAMPAIGN:
EMPLOYEES BUILDING BRIGHTER FUTURES

In October 2012, hospital staff members were invited to join the Craig community of donors through the Craig Cares employee giving campaign.

The campaign kicked off with a week of fun and exciting events, including giveaways and free food. Employees are able to donate any amount, starting at just one dollar, through recurring payroll deduction, a one-time lump sum donation or a one-time donation from the employee’s paid time off bank. All of the donations received through employee giving benefit the Redefining ROI. The Campaign for Craig Hospital. During the first phase of the campaign, 77 percent of employees made a gift.

“Our staff already knows what an amazing place Craig is, and they are excited about our future,” says Joseph Brucker, director of Annual Support. “The new world-class Craig facility is coming, and the Craig Cares Campaign is a way for employees to make their own mark on the project.”

The campaign’s second phase launched in March 2013.
Almost 1300 Craig supporters attended the 2013 PUSH Dinner, making it the most successful PUSH event ever. The evening brought in more than $1.2 million to support spinal cord and traumatic brain injury research, the patient assistance program and Craig’s programs of excellence.

Steven McDonald, a New York City police detective shot in the line of duty in Central Park in 1986, was presented with the Christopher and Dana Reeve Inspiration Award. Despite his quadriplegia, he travels the world meeting with dignitaries and spreading a personal message of forgiveness and peace. Twelve members of Steven’s family have served in law enforcement, including his father and his son Conner. His family legacy represents more than 300 years of service. Police and fire personnel from around the metro area attended the event to honor Steven and his family.

The paddle auction, led by auctioneer Don Martin, raised an unprecedented $292,505 for the patient assistance fund, which helps fund crucial equipment and home modifications that allow graduates to retain as much independence as possible after returning home. An additional $100,570 was raised through the silent and live auction.
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In May 2013, Craig Hospital will officially break ground on a four-year, $90 million expansion and revitalization project that will redefine the inpatient and outpatient experience.

This project will bring the quality of the physical facilities in line with the world-class staff, patient outcomes, and high quality of care Craig provides to catastrophically-injured patients and their families. The project is an investment in the future of Craig Hospital for decades to come.

The project will add approximately 85,000 square feet of new space, renovate approximately 135,000 square feet of existing space, and complete an enclosed and safer campus with a cul-de-sac main entrance and accessible front garden area. The project will make possible operational efficiencies that will allow overall capacity to increase 22 percent.

Among the features of the project:

- **New patient rooms** that will feature
  - Private bath and shower
  - Enhanced natural light
  - Higher ceilings for better and more strategically placed patient lift tracks
  - Charging stations for power wheelchairs in each room
  - More privacy for family interaction and conversations with physicians and rehabilitation team
  - Full environmental controls for each patient room
  - Adaptable stimulus environments for TBI and SCI patients

- **Adaptable space for Patient and Family interaction**, including
  - Bistro café areas on each floor and additional lounges throughout the hospital for family gatherings, private conversations, or areas of respite
  - Larger patient and family conference room with full integrated technology
  - Accessible garden area between East and West buildings for a seamless campus environment that will encourage patients and family members to enjoy the outdoors
• Increased space and innovative facilities for therapies and community outreach, including
  • Expanded outpatient clinic with adequately-sized exam rooms and support services, as well as dedicated SCI and TBI re-evaluation therapy zones
  • Custom therapy pool designed for two swimming lanes and removable stairs and a full coverage lift system
  • New space for the PEAK Center, which houses Craig’s wellness and fitness member programs and state-of-the-art fitness equipment for inpatients, outpatients, and community members with neurological disabilities
  • Expanded space for the Spinal Cord Injury (SCI) Tele-health Nurse Advice Line that services patients, families and providers of people affected by spinal cord injury in all 50 states
  • Dedicated gym for full court basketball and rugby
  • New procedure suite on the second floor, including three procedure rooms and adequate support space

• Facilities redesigned for maximum efficiency and safety, including
  • Separate inpatient (ambulance) entrance, Family/Outpatient and Service/Staff entrances with security control
  • Safer, more contained pick-up and drop-off areas for the local Englewood bus ["ART" bus]
  • Strategically-placed nurses stations to allow for better traffic flow and decreased transit times to and from patient rooms
  • New loading dock for supplies and materials
  • Additional elevators and entrances with better division of admissions and supply deliveries
  • Enhanced accessibility and traffic flow to therapy gyms and eating areas
  • Sufficient storage areas to decrease congestion in the corridors and nursing stations

The general contractor, G.E. Johnson, and RTA Architects have developed sophisticated construction phasing plans, so patient care, treatment, and outcomes are not compromised and disruptions to patients, families, and staff are minimized as much as possible.