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Craig Hospital Foundation
Annual Report 2013

As a national leader in the rehabilitation of individuals with traumatic brain and spinal cord injuries, Craig Hospital is dedicated to providing the highest quality care to our patients and their families. To support this mission and further advance the needs of Craig Hospital and those it serves, the Craig Hospital Foundation builds lifelong relationships with donors and raises funds from generous donors like you.

FISCAL YEAR 2013
TYPES OF PATIENT ASSISTANCE
(Oct. 1, 2012 - Sept. 30, 2013)

- Air Ambulance for New Inpatients (14.9%)
- Transportation for Discharging Patients (7.1%)
- Caregiver Support and Training (3.8%)
- Durable Medical Equipment (32.4%)
- Home and Vehicle Modifications (10.3%)
- Scholarships (6.9%)
- Dental or Medical Assistance (4.7%)
- Emergency Assistance (Mortgages, Food, Utility Bills, Etc.) (9.7%)

FISCAL YEAR 2013
USAGE OF FUNDS
(Oct. 1, 2012 - Sept. 30, 2013)

- Capital Construction $10M (86.0%)
- Patient Assistance $713,000 (6.1%)
- Research $400,000 (3.4%)
- Hospital Programs $488,000 (4.2%)
- ROI
- Independence
- Innovation
- Involvement

FISCAL YEAR 2013
SOURCES OF SUPPORT
(Oct. 1, 2012 - Sept. 30, 2013)

- Foundations and Trusts (33.4%)
- Craig Hospital Alumni (47.9%)
- Craig Hospital Alumni Family Members (5.1%)
- Community Organizations (1.2%)
- Corporations (6.7%)
- Individuals (5.7%)
Message from President and CEO, Craig Hospital

It is our pleasure to provide you with this annual report highlighting the many accomplishments of the Craig Hospital Foundation this past year.

We continue to set the bar for rehabilitation outcomes for those affected by catastrophic spinal cord and traumatic brain injuries. We were recognized as a top ten rehab facility by *U.S. News & World Report*, as we have been for all of the years that the ratings have been published. Our patients and their families continue to rate their experience at Craig as outstanding, and for the third year in a row, we have been identified by our staff as a top workplace in Denver.

As a stand-alone, not-for-profit, Colorado-based and world-renowned rehabilitation hospital, we rely on your support to make this all happen.

Since our last annual report, there have been many changes at Craig. Under the leadership of the Craig Hospital Foundation, we are in the midst of a major capital campaign that will help us complete the expansion and renovation of our campus. We are also moving aggressively forward with our research partnerships and adapting and bringing in the most advanced technology in the world. We are all about taking a great place and making it even better.

But when I think about Craig, what always comes to the forefront of my thoughts is the stories. Patients and families facing life-changing accidents come to Craig to begin their journey of rebuilding and, in many cases, redefining their lives. At our annual PUSH Dinner we always take the time to highlight one of our graduates for their accomplishments by presenting them with the Christopher and Dana Reeve Inspiration Award. That being said, we as a staff see 70 to 80 inspirational stories every single day.

Your continued support of Craig Hospital provides needed funds for our patient and family financial assistance fund and the many programs Craig provides that are not reimbursed by insurance. But more importantly, your support is critical to our campus plan, and our growth and sustainability that will enable us to write more inspirational stories for years to come. And for that, I cannot thank you enough.

Mike Fordyce,
President and CEO
Craig Hospital
Message from Executive Director, Craig Hospital Foundation

During my career in philanthropy, I’ve been a part of many important projects and initiatives. But none have rivaled the Craig Hospital revitalization and expansion project that is currently underway. Walking through the halls, the sense of excitement and expectation is palpable. This project will truly redefine and enhance the Craig Hospital experience for our patients and staff.

While the Craig Hospital Foundation is tasked with meeting the capital needs of the hospital, our focus also remains on our patients and the programs that are at the heart of all we do. Our Redefining ROI Campaign goal of $68 million targets the money needed for the capital project while at the same time raises important dollars for hospital programs and patient assistance funds. We are pleased to have achieved a total of $49 million of our total campaign goal!

A campaign of this magnitude would not be possible without the support of donors like you. In fiscal year 2013, we had our most dramatic results ever. Our donors committed more than $22 million in new gifts and pledges to Craig Hospital. The impact this support will have on Craig patients and staff is immeasurable.

As we are entering the final years of our Redefining ROI campaign, we are pleased to have raised enough money to support the expansion portion of the project. But our work is far from over. We still need to raise the funds for the renovation of our existing West Building. We need $15 million to reach our ambitious capital goal and $4 million more to accomplish our program and patient assistance goals for the campaign period.

This annual report highlights just a few of the programs supported by foundation donors, and demonstrates how your gift has made a difference for individuals experiencing a spinal cord or traumatic brain injury. These are stories of involvement, innovation, inspiration and impact, all themes embodied by our Redefining ROI campaign. I’m sure you will be as moved by these stories as I am.

Each and every contribution we receive is important to our success, but due to space considerations, this report lists donors who gave $500 or more in fiscal year 2013. A full list of donors is available on our website, www.craighospital.org/foundation. Your assistance is vital to supporting the work of Craig Hospital.

Thank you for helping move us along the path. We look forward to a continued relationship with you!

Mary Konrad Feller
Executive Director
Craig Hospital Foundation
From the tops of mountains to the bottom of the sea, you’ll find Craig Hospital patients and graduates exploring and being active thanks to Craig’s Therapeutic Recreation Department.

The donor-funded program uses sport, recreation and leisure opportunities to re-engage patients and their families with life and meet important therapeutic goals.

“At Craig, rehab is more than just getting up and learning to get dressed and move in a chair,” says Tom Carr, director of Therapeutic Recreation. “To the staff at Craig, that does not equate to a full life. We are helping people return to the passions that define them or helping them discover new ways to enjoy their lives.”

CHECK OUT!

To view a video of Stewart Lundy’s glider experience, visit http://crg.to/vZWy
Each Craig inpatient is assigned a certified therapeutic recreation specialist (CTRS) who serves as an important member of the patient’s treatment team. The therapist will evaluate the patient and suggest different activities, from gardening, music, arts and crafts, to various sports. Patients can try a variety of activities to return to a previous interest or find a new one. The department maintains a comprehensive inventory of adaptive recreational equipment and will work with the Rehabilitation Engineering department to create any additional adaptive gear that might be needed.

“We hear from patients that our activities give them back ‘their life,’ the sense of who they are,” says Carr. “How they do things may be slightly different, but it’s never an issue of ‘you can’t’ do something.”

Stewart Lundy was 14 when he was injured in a diving accident in 1982. He did his rehab at a different facility and was at a low point in his life when a friend told him about Craig. He was introduced to the Therapeutic Recreation department when he came for an outpatient evaluation in 1997.

He has since participated in a variety of Therapeutic Recreation outings, including a glider flight in partnership with the Black Forest Soaring Society.

Therapeutic Recreation is not reimbursed by insurance companies, so the program relies on support from donors for general operating expenses and equipment.

“When an able-bodied person wants to try a new sport, they can run to Wal-Mart and buy $50 worth of gear and be set,” says Carr. “But when we’re talking about adaptive equipment, these pieces can run $3,000-$5,000 and more! It’s a capital investment; so we want to make sure our patients have access not only to equipment but to the ‘right equipment’ and that takes time and money.”

The department also partners with outside organizations to provide unique experiences. Ameristar Casinos conducts quarterly poker nights at Craig and hosts outings to Black Hawk. The Lincoln Hills Fly Fishing Club has hosted a group of Craig anglers for several years.

“Getting up so high made me feel insignificant, but part of a bigger thing—it was almost a religious experience for me,” says Lundy. “As a person who uses a wheelchair, I felt so free, and it really fueled me to see what else I could do.”
Craig receives award for work with military personnel

Craig Hospital received a Community Partner Award from Rocky Mountain Human Services (RMHS) during their Wounded Colorado Veterans gala in November. The event benefits the privately-funded Operation TBI Freedom Program, which serves active duty military personnel and veterans with Traumatic Brain Injury (TBI) in Colorado.

More than 500 business and community leaders, supporters and nonprofit partners attended the evening event in support of the thousands of wounded warriors who have returned to Colorado with the invisible wound of traumatic brain injury.

RMHS chose to honor Craig Hospital for the staff’s instrumental help in serving individuals with traumatic brain injury.

“We believe that our nation’s heroes should not face these challenges alone,” said RMHS Chief Executive Officer Dr. Stephen Block. “We are here to provide the services and support that our veterans and their families need to thrive in the civilian world, and we are extremely grateful for the tremendous community support that helps us achieve this goal.”

Craig Hospital maintains many active partnerships and programs to serve soldiers and military veterans who have sustained spinal cord or traumatic brain injuries. Since the onset of Operation Iraqi Freedom and Operation Enduring Freedom, Craig has treated several soldiers who were injured in Iraq and Afghanistan. In addition, Craig regularly treats TriWest/TriCare inpatients who were active duty military personnel at the time of their injuries, but were injured in the U.S. (on leave, etc.).

Additionally, Craig staff members serve on a variety of committees and work in partnership with governmental and civilian organizations serving military personnel. Current and past partnerships include the Veteran’s Administration, the TBI Pentagon Committee, Sentinels of Freedom, the Wounded Warriors program, and Warrior Transition Command, the U.S. Olympic Committee Paralympics Program, the Air Force Academy, the Institute for Defense and Government Advancement and the National Disabled Veterans Winter Sports Clinic.

When Chris Cochrane returned to Florida from his Air Force deployment, he had a heart valve infection. The infection caused him to have a stroke.

His family heard that Craig was the best hospital for brain injury rehabilitation, so with the help of his Wounded Warrior advocate, they made arrangements for him to be transferred to Colorado.

When they arrived at Craig, Cochrane could not walk, could not move his right arm and could only say two or three words. He stayed at Craig from mid-August until the end of November 2013.

During his time at Craig, Cochrane and his wife Ashley celebrated their third anniversary.

Using funds provided by the Craig Hospital Foundation, his therapy team arranged for them to have dinner at a local Italian restaurant and go out for ice cream. The team also had flowers sent to Ashley from Chris, and helped him fill out an anniversary card during one of his speech sessions.

“It was so sweet and such a wonderful surprise,” Ashley Cochrane says. “It was so great to be able to go out and enjoy our anniversary and feel normal for a little while in the middle of such a challenging time.”

After leaving Craig, Chris Cochrane spent four weeks at an intensive speech therapy program at the University of Michigan and has begun continuing therapies back in Florida. He is now walking with the help of a cane and is speaking almost full time in complete sentences. He has seen some increased movement in his fingers and right arm. The couple is hopeful that over time and with continuing therapy, he may be able to regain more function.

He also has returned to work with the Air Force on a reduced schedule.

“Craig was incredible,” says Ashley Cochrane. “The therapists really worked hard to get Chris walking and talking again and to make progress.”
Army Sergeant 1st Class Richard Sanchez has endured more serious trials in the last year than most people deal with in a lifetime. But he hasn’t let his challenges get him down.

During his third deployment to the Middle East, the infantry platoon sergeant was shot in his right arm. His elbow was shattered and his radial nerve severed. Another bullet grazed his cheek. He earned the Purple Heart.

Just a few months later, Sanchez and wife Heather were riding on a float in a Texas parade honoring wounded veterans when the float was hit by a train. He was able to push his wife to safety, but his back was broken and he had an incomplete spinal cord injury.

Sanchez came to Craig on the recommendation of his case manager. “I loved it at Craig,” he says. “I didn’t have to wear a hospital gown and I didn’t feel like I had been institutionalized.”

During Sanchez’s stay at Craig, he participated in a variety of outings through the Therapeutic Recreation (T-Rec) department, including trips to shop, bowl and go scuba diving.

“Because of T-Rec activities, the first time I was out in the “real world” wasn’t the day I was discharged,” he says. “It gave me confidence because I had nurses and therapists showing me how to maneuver independently out in the community.”

Sanchez was able to return home to his family and is now retired from military service. He hasn’t used his wheelchair in more than four months.

He credits his positive attitude, family support, and the knowledge and support of the PTs and OTs at Craig for getting him through his rehabilitation. “It’s been a team effort to get me where I am now,” he says. “Craig pushes you further than anywhere else would. They have the knowledge and technology to make it happen.”

Wyoming-native Kaleb Wilson was a high school swimmer and an adrenaline junkie, so it seemed natural for him to join the U.S. Coast Guard, even though he had only been to the ocean once when he enlisted.

In 2012, he was stationed in Louisiana doing search and rescue, homeland security and law enforcement work while he prepared to attend school to become a rescue swimmer. In an off-duty diving accident, Wilson fractured his T1, C6 and C7 vertebra. A piece of bone pushed against his spinal cord, resulting in an incomplete spinal cord injury and paraplegia.

He spent more than two months as an inpatient at Craig Hospital, and he continues to participate in Craig’s Neuro-Recovery Network (NRN), returning to Craig each day to participate in an intensive, activity-based therapy that seeks to re-train his nervous system by simulating stepping and walking.

Through the NRN training, he has made progress, increasing his balance and gaining stability and strength in his core and left leg. The muscles are reactivating on his right side.

He will marry his fiancée Brittany Heronimus on June 14, and his goal is to walk down the aisle at his wedding—a goal that will most likely become a reality thanks to his dedication and hard work.

Wilson has taken a medical retirement from the Coast Guard, and he plans to attend college to study mechanical or automotive engineering. He hopes to rejoin the Coast Guard in five years to attend Officer Candidate School.

“Craig is the right place for anyone who has survived a catastrophic accident; it’s the atmosphere of encouragement from the staff,” Wilson says. “They’ve encouraged me to continue the lifestyle I had as best as I can. Nothing has changed—I can do everything everyone else can, I just need to have some ingenuity and persistence.”
The 1907 Ambassador Circle, a committee of young professionals who support Craig Hospital’s mission through fundraising and grant making, announced the winners of the 2013 grant program at an event on April 10 at Chloe Denver.

A $6,000 grant was awarded to Craig’s Family Housing department, which offers on-site housing to families of newly injured rehabilitation inpatients and outpatients returning for re-evaluation. One night a month, the department provides a volunteer-prepared family-style meal to patients and families staying in the Family Housing facility. The grant funds were used to pay for food costs, capital equipment in the Family Housing public kitchen, marketing materials to publicize the program and recruit volunteers and volunteer orientation materials.

“Family Nights help foster a supportive family-like atmosphere, connect Craig alumni with current patients, and engage volunteers in a meaningful activity, says Jessica Nurack, former staff member and volunteer. “The program is particularly effective in creating a supportive and hopeful atmosphere at a time when new inpatients and their families are facing the most demanding times of their lives.”

Volunteers from TEKsystems, an IT recruiting and staffing company, prepared and served the first family night in June. “TEKsystems values “paying it forward” and “giving back” and has made more of an effort in our local community,” says Laura Moss, senior recruiter with the company. “It was a great experience. Everyone at Craig was very helpful and the attendees were very friendly and appreciative.”

The Craig Interdisciplinary Committee to support the Disorders of Consciousness Taskforce received $3,000 to provide training and assist in implementation of the Coma Recovery Scale-Revised (CRS-R) assessment tool. This tool will help Craig staff properly evaluate patients with Traumatic Brain Injury (TBI) and assess their treatment needs.

“Due to the fact that these patients are minimally interactive, proper classification is not only important but also very difficult to ascertain,” says Nurack. “The use and implementation of the CRS-R, the most objective and quantifiable behavior assessment tool, will allow Craig to better interact with other brain injury rehabilitation programs.”

Founded in 2012, the 1907 Ambassador Circle is named for the year Frank Craig founded the tuberculosis tent colony that would later become the nationally-renowned rehabilitation center for individuals with spinal cord and brain injuries.

Members of the circle generally range in age from their early 20s to their late 40s. Members join the group by making a $200 minimum contribution to the 1907 Ambassador Circle Grant Fund. Members also engage in fundraising efforts and networking events to have fun and build the fund. In the spring of each year, Craig Hospital departments submit proposals to the 1907 Ambassador Circle for various projects. Members then review the proposals and collectively choose which project to fund. One hundred percent of the Ambassador Circle funds raised throughout the year go to the awardee(s).

For more information about the 1907 Ambassador Circle, contact Jane Marsh at jmarsh@craighospital.org or (303) 789-8651.

To volunteer for Family Night, please contact Joseph Brucker at jbrucker@craighospital.org or (303) 789-8912.
2013 Foundation and Trust Donors
Gifts received in calendar year 2013

Anonymous (6)
AMG Charitable Gift Foundation
The Anschutz Foundation
The Aquila Fund
The Autrey Foundation
Bansbach Foundation
Barish Family Foundation
Boettcher Foundation
Bogen Family Charitable Trust
Edmund and Betsy Cabot Foundation
Caring for Colorado Foundation
Carson Foundation
The Chill Foundation
The Chotin Foundation
The Cielo Donor Advised Fund
The Colorado Health Foundation
Community First Foundation
Adolph Coors Foundation
The Charlotte Gallup Croze Memorial Fund
Daniels Fund
Deeks Family Foundation
Ronald D. Deffenbaugh Foundation
The Denver Foundation
Donahue Foundation
El Pomar Foundation
John H. Empson Trust
Fidelity Charitable Gift Fund
The Harmes C. Fishback Foundation
Jack and Frances Foster Charitable Fund
The Galena Foundation
The Jerry Gart Family Foundation
Greater Kansas City Community Foundation
Darrell Gwynn Foundation
Hackstock Family Foundation
The Harkness Trust
The John A. & Susie B. Hayes Charitable Trust
The Hewit Charitable Trust
Interlinc Family Foundation
The J.O.Y. Foundation
The Jess & Rose Kortz & Pearle Rae Foundation
Jewish Community Foundation
The Sally Jobe Foundation
Helen K. & Arthur E. Johnson Foundation
The Kiely Family Foundation Fund
The Kenneth King Foundation
Kelley Knox Family Foundation
Kowalski Family Foundation
The Lee and Bev Kunz Foundation
The Susan M. Lindsay Fund 2
Linderer Foundation
Ludlow Griffith Foundation
MacCourt Fund
Louis R. & Dorothy M. Meister Foundation
The Mill Foundation
Kenneth & Myra Monfort Charitable Foundation
Monfort Family Foundation
Nagel Foundation
The Craig H. Nielsen Foundation
The Neusteter Colorado Company/Auer Family Fund
The Nichols Foundation
The Nord Family Foundation
O’Neal Family Foundation
Osage Initiatives
Parkhouse Foundation
Leota Pekrul Trust
Perttmutter Family Foundation
Jay and Rose Phillips Family Foundation of Colorado
Pluss Family Foundation
The Rifkin Foundation
Rocks Family Foundation
Rose Community Foundation
Schermerhorn Family Fund
Dr. Scholl Foundation
The Schramm Foundation
Keith Shereda Foundation
The Staky Foundation
The Steven and Elizabeth Kris Family Charitable Fund
Toledo Community Foundation
Trask Family Foundation
Mike Utley Foundation
Vanguard Charitable Endowment Program
Vortex Foundation
Waterstone Support Foundation
Electa W. Webb Trust
Richard Webber Family Fund
Weckbaugh Foundation
Weiner Family Charitable Fund
Williams Family Foundation
Ronald James Woods Foundation

2013 Organization Donors

AARP
Arapahoe Sertoma Club
Arvada Sunrise Rotary Club Foundation
Centennial Airport Lions Club
Centura Health
Breaking the Cycle of Violence
Colorado Academy
Colorado Garden Foundation
Colorado Hospital Association
Cumbeline High School
Community Health Charities
Craig Hospital
The Denver Hospice
Foothills United Way
Jam the Damz Event
Mile High Society Project
Mile High United Way
Minnesota Brain Injury Alliance
Network For Good
Pikes Peak United Way
Quality Living Inc.
Racing For Hope Foundation
The Trucker/Biker Group
U.S. Handcycling Federation
University of Colorado - School of Medicine
Valley of the Sun United Way
Craig Hospital has long been known for its innovative system of care that embraces new technologies and rehabilitation techniques. A $500,000 grant from the Craig H. Neilsen Foundation will allow Craig to continue to stay on the cutting edge.

The Craig H. Neilsen Innovation Fund was established in July 2013 to support new technologies and programs that promote independence and quality of life for individuals living with spinal cord injury. Decisions about ideas to be supported by these funds are determined by the hospital’s Senior Leadership team.

Craig’s Adaptive Transportation Program was the first program to benefit from the Innovation Fund. This program educates patients about their independent driving options and helps graduates return to the road. With support from the fund, Craig purchased a new high-tech van that will be used for driving training.
Previously, the program utilized a 12-year-old van. The technology available on the market has so advanced that the purchase of a new vehicle was necessary to better assist clients and expand Craig’s capacity to help more people.

The van is equipped with specialized high-tech driving adaptive equipment to meet the needs of Craig patients with significant mobility limitations of their upper and lower extremities. In addition to the most up-to-date high tech systems, the new van is much more user-friendly for patients and therapists. A nine-inch lowered floor accommodates taller and bigger patients as well as large power wheelchairs. An improved evaluator system gives the certified driving therapists improved functionality for controlling the vehicle while on the road with a patient.

“Our driving program is very excited for this new high tech van and for the impact it will have on our patient’s goals of driving independence,” says Sarah Davidson, MSOTR/CDRS, “We are so grateful for the generous donation from the Neilsen Foundation.”

Funds from the Neilsen Innovation Fund are also supporting a developing partnership between Craig and Century Link. A group of engineers from the company worked to develop a new software interface for iPads and tablets that aims to increase patients’ independence while at Craig and to help ease the transition back to their homes and communities. The project prototype is currently in the testing and refinement phase.

“The Neilsen Innovation Fund is extremely important to the future of Craig Hospital,” says Mike Fordyce, president and CEO. “We constantly see areas for innovation and refinement within the hospital, and this fund will give us the flexibility to respond immediately with needed resources.”

Established in 2002, the Craig H. Neilsen Foundation is the largest private foundation dedicated to improving the quality of life for those living with spinal cord injury by supporting innovative program services, specialty training and research on effective therapies and treatments leading to a cure. Neilsen, a successful business entrepreneur and philanthropist, lived with a high-level spinal cord injury for 21 years until his passing in November 2006. The Neilsen Foundation has supported a variety of projects at Craig Hospital since 2004.
University students innovate to help Craig patients and grads

Craig Hospital patients have unique challenges and equipment needs that can’t always be met by commercially available items. Groups of engineering students from two area universities are working to meet those needs—and learning a thing or two along the way.

Twice a year, a small group of freshman and sophomore students from the Colorado School of Mines EPICS (Engineering Practicum Introductory Course Sequence) program work with Craig to design projects that have real-world applications for patients and graduates with spinal cord or traumatic brain injuries. The course is designed to give the students experience working with clients, designing and presenting a solution to a problem.

“The rules of design are different here,” says Dave Birkle, Craig rehabilitation engineer. “Something that could work perfectly for an able-bodied individual might not work at all for a Craig patient—the students really learn what’s doable and what’s not.”

The groups meet with Birkle and Jenniy Peltier, an occupational therapist in the Adaptive Technology Lab. They present the students with a list of project ideas that have been suggested by the occupational and physical therapists at Craig. After they present the students with an explanation of the problem and the specifications, the teams select a project and design a solution. If the team has created good drawings, Birkle will work with the students to build it in his workshop. He guides the students along the way with suggestions and feedback, incorporating feedback from therapists and at times, from patients.

“The input that students get at Craig Hospital is exceptional because they get to work closely with the Rehabilitation Engineering Department as well as Occupational Therapy. The projects are clearly defined and, perhaps most importantly, they are really needed by Craig patients,” says Carrie Sonneborn, School of Mines adjunct faculty member and EPICS Mentor. “This means that there is the expectation to produce a working model that, ideally, can and will be put to immediate use.”

Senior engineering students from the University of Denver also work with Craig’s Adaptive Technology lab to design a piece of equipment that is not commercially available or adapt an existing item.

STUDENTS FROM THE TWO SCHOOLS HAVE CREATED A VARIETY OF DIFFERENT PROJECTS OVER THE YEARS, INCLUDING:

- “eye tracking” glasses which allow an individual with no arm or head movement to use his or her eyes to control a computer,
- a computer monitor mount that allows multiple positioning for patients standing, sitting or in bed
- a mapping system that allows an individual using a wheelchair to grade hiking trails for accessibility
- a brain controlled nurse call light

The occupational therapists are currently using one such project, a cart with buttons on adjustable arms that helps patients play computer games to work on their therapy goals, such as reaching, balance, visual scanning or sequencing.

“These partnerships are great, because the students give us fresh ideas and they learn what it’s like to work on a real-world project,” says Jill Baldessari, Craig’s Assistive Technology Specialist. “We all benefit, and working closely with other organizations is just another way for Craig to give back to the community.”
2013 President’s Circle Members
Gifts received in calendar year 2013

The Craig Hospital Foundation established the President’s Circle to recognize and thank individuals, corporations, foundations and other donors who support Craig Hospital with an annual gift of $10,000 or more. The generosity of these donors has funded life-changing programs for Craig patients, supported the campus expansion project, enabled Craig patients to regain their independence and return to home, and enabled Craig’s impact to extend far beyond the Englewood campus.

Anonymous (4)
Ameristar Casino Inc.
Ameristar Casinos Charitable Giving Program
The Anschutz Foundation
Mr. and Mrs. Theodore H. Ashford,
The Harkness Trust
Lawrence and Marilyn Atler
Michael and Joyce Barish
Fred and Jana Bartlit
Belair Excavating
Beckett Foundation
John Brown
Joseph Brucker
Burg Simpson Eldredge Hersh & Jardine, P.C.
Peter and Sandy Burg
Caring for Colorado Foundation
Grace and William Carr
Sis Carroll and Brooke Johnson Brown
Carson Foundation
Thomas and Michele Castle
CNS Medical Group
Judith Cogen
Colorado Garden Foundation
The Colorado Health Foundation
Adolph Coors Foundation
The Charlotte Gallup Croze Memorial Fund
DaVita
Ken and Lorrie DeAngelis
Ronald Deffenbaugh
The Denver Foundation
Cortland* and Martha* Dietler
Mr. and Mrs. Donald R. Digby Sr.
Drs. Jan and Mike Durham,
ADA Environmental Solutions
Ehrhardt Keefe Steiner & Hottman, P.C.
Ben Ellis
John H. Empson Trust
Encana Cares USA Foundation
FirstBank Holding Company
Mike and Terri Fordyce
Jack and Frances Foster Charitable Fund
Lawrence T. Jr and Laurie Foster
The Galena Foundation
The Jerry Gart Family Foundation
Sally S. Gart
John and Martha Gart
GE Johnson Construction Company
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Ludlow Griffith Foundation
Darrell Gwynn Foundation
The Hewit Charitable Trust
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Kenneth & Myra Monfort
Charitable Foundation
Monfort Family Foundation
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Dr. and Mrs. Timothy Morgan
Shelley Moses-Reed and Steven Reed
MTECH Mechanical
The Craig H. Neilsen Foundation
Leslie and John Nelson
The Nord Family Foundation
Mardelle Oakley
Olson Plumbing & Heating Co.
Dennis O’Malley and Denise Denton
Organix Supply, LLC
Parkhouse Foundation
Stephen and Pat Parkhouse
Stephen and Renee Peters
Jay and Rose Phillips Family Foundation
Foundation of Colorado
Pinnacol Assurance
Paul and M.J. Powers
Dana Raimondi
Renal Ventures Management
Mr. Hugh L. Rice and Ms. Mary Schaefer
Rocks Family Foundation
John and Rachel Rocks
Joseph H.M. and Carol Roddy
Tsushima Schmidt
Scott and Katie Schoelzel
Dr. Scholl Foundation
Don Scott
Arthur Seiden
Keith Shereda Foundation
Senator and Mrs. Alan K. Simpson
Mary and George Sissel
Southwest Airlines
Jesse Stoner*
Peter and Janet Swinburn
Trask Family Foundation
Mr. and Mrs. Frederick K. Trask III
Triple B
Mr. and Mrs. Alfred E. Troppmann
Mike Utley Foundation
Carl and Carol Vogel
Vortex Foundation
Wagner Family Trust
Wells Fargo
Roxanne and Fred Yates
*deceased
In 2008, Lynn Nguyen’s son Brian spent two months at Craig Hospital rehabilitating from a motorcycle accident. Impressed by the care that he received, she started a residential cleaning business to give back to Craig through her proceeds.

Brian was 21 when he sustained his spinal cord injury. He was diagnosed as a T4 Asia-A Complete Paraplegic and transferred to Craig Hospital following surgery and a month spent at Denver Health Medical Center.

“We didn’t know what to expect once we left the hospital but as soon as Brian was a patient at Craig Hospital, our worries melted away,” says Nguyen. “The staff was extremely caring, helpful and were firm with Brian, which I felt played a big part in his recovery and healing.”

According to Nguyen, Brian experienced many frustrating and sad moments during his recovery, but the staff handled everything very seamlessly. “They knew how to tune in to what he was feeling and be the support he needed during the time,” she says.

After leaving Craig, Brian Nguyen returned to school and graduated from the University of Colorado at Boulder. He is now an entrepreneur with his own business developing products for the disabled wheelchair community, including the sciLeash, a hands-free pet leash for manual wheelchairs.

Nguyen started Exquisite Home Cleaning (xHC) in May 2011 to complement her full-time position as a night accountant at a Denver-area bank.

“The cleaning business is a way for me to supplement my income while also allowing me the opportunity to contribute a portion of those earnings to Craig Hospital,” she says.

Her company offers full home cleaning services in northern Denver and the surrounding suburbs. She is the primary cleaner, and is assisted occasionally by her sister. Brian Nguyen helps her with clerical tasks and scheduling.

She originally planned to donate a portion of her net income once a year to the Craig Hospital Foundation. But as her business has grown, she has been able to donate 10 percent of her proceeds quarterly. She is pleased to be able to help other patients like her son.

“When I think of Craig, I think of a place of hope and strength,” she says. “My customers are helping Craig patients start their journey back to independence”

INSPIRATION
Craig family member founds cleaning business to give back to Craig

Lynn Nguyen with son Brian
Glenn Porzak is one of the world’s most accomplished mountaineers. He has climbed Mt. Everest. He was only the seventh person in the world to climb the famed “Seven Summits,” the highest peaks on each continent. He has climbed on an expedition to Antarctica with Yvon Chouinard, founder of Patagonia and Doug Tompkins, the founder of North Face. He is the past president of the Colorado Mountain Club and the American Alpine Club. His climbing resume is more than three pages long, single spaced.

It’s safe to say that Porzak knows his stuff.

But a fluke accident on a relatively simple climb in the Indian Peaks Wilderness Area in August 2010 left Porzak on the brink of death. “I was climbing in the Indian Peaks area, doing a peak I’ve done many times before, when a ledge gave way,” he says. “I reached up for a boulder above, but it came loose in my hands. I fell 70 feet in a rock avalanche and then plunged another 1,000 feet.”

After an all-day alpine rescue effort, Porzak was airlifted to St. Anthony’s Central, where he spent three weeks in the intensive care unit with a traumatic brain injury, a split pelvis and multiple broken bones. His wife was told that he might not survive, and if he did, he wouldn’t regain cognitive function.

With hard work and rehabilitation at Craig Hospital, he was able to prove his doctors wrong, returning to work as a water rights attorney with Porzak Browning & Bushong LLP just 2 ½ months after his accident.

“People say it’s miraculous—I don’t know that it is, but they say that I had a better recovery because I was in good shape,” he says. “For whatever reason, it just wasn’t the right time for me to go.”

Porzak remembers working hard at his therapy sessions at Craig. “I was so exhausted by the end of the day, it’s not fun and games,” he says. “I did so poorly early on, but I gradually started improving.”

His physical therapist, Judy Smart, knew that he was frustrated being cooped up indoors, so she took him on long walks through the neighborhoods around Craig.

“That was super important, being back in the environment,” he says. “It was the best therapy I could have had. She and others at Craig were so important to my successful recovery.”

Porzak says that while his life is different than it was before the accident it is actually better. “When you’re forced to slow down, you can see things differently,” he says. “I deal with people in a better way now, and it’s improved my relationships.”

He has returned to climbing—wearing a helmet. He tackled Longs Peak one year after the accident, and climbed a number of challenging peaks in the Swiss Alps at the two-year mark.

“It was a big deal for me psychologically to do that grade of climbs in the Swiss Alps,” he says. “But for the first time, on my last climb in the Alps [the Dent d’Herens], I felt almost no difference from pre-to-post accident.”

“It was strenuous, but it felt good.”
Craig grad finds joy in giving

When David Larkin was told his insurance company required a co-pay of several thousands of dollars for his new power wheelchair, he was worried. He hadn’t been working since he had been diagnosed with a staph infection that caused spinal epidural abscesses and loss of motor function. His wife was retired, and his Social Security benefits hadn’t kicked in yet.

“I didn’t know where the money would come from or how we’d do it,” says Larkin.

Larkin’s wife Kristy spoke with their Craig inpatient Clinical Care Manager, who arranged for the funds to be paid out of the Craig Hospital Foundation’s Patient Assistance Fund. The fund also provided Larkin with a shower chair and a refurbished donated manual wheelchair, allowing him to discharge to home.

“Craig made sure that I had the equipment I needed. It was such a big weight off our shoulders,” he says. With the assistance of Craig’s Community Reintegration department and the Driving Program, he was able to return to his job with the federal government. The Larkins are now able to give back to the same Craig programs that helped them.

The couple has given to many of the Craig Hospital Foundation’s campaigns, and they actively support Craig’s crowdfunding efforts through social media. They recently shared their story at the 2014 PUSH Dinner.

“It was a blessing to have been helped, and it’s a blessing to give help to others,” he says. “I feel like people should give what they can, even if it’s only a small amount.”

With this wife by his side, Larkin returns to Craig regularly to work out in the PEAK Center. He is involved with the Christopher and Dana Reeve Foundation’s NeuroRecovery Network (NRN) study at Craig, and traveled with the NRN team to participate in the Kentucky Derby Marathon in 2013. He was able to walk a ¼ mile with a walker, crossing the finish line to the cheers of his Craig family.

“That was one of the most inspiring moments I have been a part of as a physical therapist,” says Meghan Joyce, NRN Clinical Supervisor. “I believe the term ‘Redefining Possible’ fits Dave Larkin and his personal journey navigating this devastating injury perfectly.”

Larkin believes that Craig’s outcomes speak for themselves. “When you give to another group or an organization, you know they do good work, but you don’t necessarily see it,” says Larkin. “But when you give to Craig, you see real outcomes—you see how the funds benefit people and allow them to improve emotionally and physically.”
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High school patients who are recovering from a spinal cord injury or traumatic brain injury have a unique concern: homework. Keeping up with their schoolwork, at least in one class, can help youths feel connected to their lives and on track with their plans. For approximately 15 years, the donor-funded Craig Hospital School Program has helped high school students with their studies while they’re in the hospital rehabilitating.

Craig’s teacher, Laura Magnuson, meets with students and their families, school counselors, teachers and administrators. Ideally, Magnuson gets assignments in English, math, history, science or elective classes from classroom teachers and modifies them to meet students’ needs. Magnuson also has developed the curriculum for students when necessary.
While some other hospitals have tutoring programs, she says the Craig program is different because it’s an integral part of a high school student’s rehabilitation.

“Therapy and school are extensions of one another. Each gives the student more opportunity to apply cognitive strategies and use the knowledge they’ve learned...while earning school credit,” says Magnuson.

She works closely with Craig’s Adaptive Technology Lab to use technology tools to assist students in their learning.

Recent donations from two organizations, the Interlinc Family Foundation and Colorado Academy, have allowed her to purchase new technology tools, including iPads and a PC tablet that will enable students to access their textbooks online and use therapeutic applications. She also purchased a Livescribe “smart pen,” with audio and video recording capability, new General Educational Development (GED) training materials, and math and language arts resources. The Interlinc gift also will provide general program operating support.

“These gifts have opened avenues for learning through technology and resource materials,” says Magnuson. “We are able to approach learning in an out-of-the box way, and give the students exposure to tools that they can use when they return to school.”

Trent Sears was a high school junior when he suffered a traumatic brain injury in a varsity lacrosse game. He worked closely with Magnuson on reading and statistics. He was able to return to school and will graduate on time with his class. He will start college in the fall with a generous scholarship, and he plans to study actuarial science.

“Working with Laura was a great way to get back into the flow,” says Sears. “She took away the unknowns and my worry about going back to school—I’m very thankful for the program.”

**BY THE NUMBERS**

2013 enrollment: 28 students
18 with traumatic brain injuries
10 with spinal cord injuries
20 males
8 females
13 Colorado residents
15 from out of state
13 Craig Hospital graduates also were high school graduates
Since its inception, a portion of the funds generated from the annual PUSH fundraising dinner have been designated to support spinal cord and brain injury research efforts around the globe. In the past, these funds have supported cutting-edge research at the Karolinska Institute and CU Anschutz Medical Center. Starting in 2013, some of the proceeds of the dinner have been set aside to support staff-generated clinical research right here at home.

The fund came about in response to growing staff interest in bedside, translational research here at Craig.

“Our staff members have great ideas and are always looking for opportunities to improve how we do what we do,” says Mike Fordyce, president and CEO. “I’d often hear requests from staff for resources that would help them chase their ideas.”

Any clinical staff member with an idea for a research project must first seek approval from his/her department director and then develop a concept proposal to be reviewed by Craig’s Research Task Force.

If the concept proposal is approved, the staff member—or team of members—will receive $1,200 in startup money from the PUSH fund to prepare a five-page Research Proposal. The money is used to compensate the staff member for work done on their personal time, or to compensate the department for the staff member’s time if the project is written during work hours. Research Department staff are available to provide in-kind consultation to assist in the development of the concept proposals and the research proposals.

The Research Task Force will evaluate the research proposal to ensure that the research aligns with Craig Hospital’s mission, has scientific merit and clinical relevance, is ethically sound, is feasible within the Craig environment, has the potential to improve evidence-based practice, and that the research question can be answered by the proposed research.

If the project is approved, the Research Department will determine the funding source for the study and a research staff member will serve as Co-Principal Investigator, helping oversee the project with the clinical staff member.

The program launched formally in November 2013 and 10 concept proposals and two full research proposals already have been approved, on topics ranging from sleep disturbance after traumatic brain injury to urinary tract infections after spinal cord injury. Fordyce says that the fund will continue each year.

“These PUSH-designated funds will enable our staff members to bring their ideas to life,” he says. “It will broaden their exposure and skill set, and will ultimately benefit the patients that we are privileged to serve.”
Outreach clinics serve out-of-area grads

Outpatient reevaluations are a valuable extension of Craig Hospital’s inpatient rehabilitation program. Patients with spinal cord injury require regular follow-up for maximum health, prevention of complications, and long-term management of costs. Craig Hospital has held outreach clinics since 1980, in a few regional cities with large Craig grad populations, to ensure outpatients with spinal cord injuries receive necessary follow-up care.

“In a world where healthcare is shrinking, the ability of these clinics to provide services to the spinal cord injury community is invaluable,” said Becky Knowles, Craig Hospital’s outpatient clinical care management Social Security/resource coordinator.

Originally a grant funded program, the outreach clinics became a vital resource for Craig grads that may not be able to make it back to the Denver area for a reevaluation. The program has become an important part of Craig’s outreach and is now included in the annual budget.

The clinics are held in Grand Junction, Colorado and Pueblo, Colorado and Casper, Wyoming. A Craig team made up of a physician, nurse or nurse practitioner, occupational therapist, physical therapist and a social worker visit each location.

“It gives them [patients] the opportunity to receive support and recommendations from our clinical staff that they may not get through other avenues,” said Knowles.

The appointments typically last about an hour and include wound checks and equipment assessments. If a patient looks like they need more help, they might be scheduled for a re-evaluation at Craig.

Barry Reed lives in Casper and attends the clinic every year. “Living in a rural area, the doctors don’t know much about high level quads or their needs,” he says. “The same goes for equipment providers who don’t regularly work on sip-and-puff chairs—I have to make a list so I don’t forget all my questions and concerns!”

The outreach clinics are provided at no cost to patients.

“People are always shocked to find out there is no cost,” said Knowles. “It’s how Craig Hospital has always been. We are in a position to help patients have the best life they can. What better way is there than to do community outreach?”
Craig grads Dave and Gail Liniger make $10 million gift to Capital Campaign

At the Craig Hospital expansion groundbreaking in May 2013, Dave and Gail Liniger, founders of RE/MAX, LLC, announced a gift of $10 million to Redefining ROI: The Campaign for Craig Hospital. It is the largest gift in Craig’s history.

For the noted philanthropists, the gift is intensely personal. Both Dave and Gail were patients at Craig, 28 years apart. Gail rehabilitated in 1984 following an injury sustained in a plane crash. Dave was an inpatient at Craig in 2012, learning to walk again following a staph infection that left him paralyzed. Dave recently wrote a book, “My Next Step: An Extraordinary Journey of Healing and Hope” about his experience with his illness and recovery.

The Linigers see their gift as a way to help future patients and as a means to thank the staff members that cared for them.

“At a regular hospital, you only are with your caregivers for a day or two,” says Dave. “But as an inpatient at Craig, you are there for weeks, so you get to know all about the staff and you become quite connected and develop a friendship with them—everyone from the admins to the therapists to the docs are just fantastic.”

Gail echoes his sentiment. “You would think that dealing with the weight of these tragedies would burn people out and make people frustrated,” she says of the Craig staff. “But I never saw that, there is just an unbelievable, confident attitude.”

The Linigers’ gift will help fund Craig’s four-year, $90 million expansion and renovation project that will redefine Craig’s inpatient and outpatient experience. The project will add approximately 85,000 square feet of new space, renovate approximately 135,000 square feet of existing space, and complete an enclosed and safer campus with a cul-de-sac main entrance and accessible front garden area.

The project will provide all private patient rooms and increase overall capacity by 22 percent due to greater flexibility and efficiency. The expansion also will include an expanded PEAK Center, a facility that Dave continues to use on an outpatient basis.

The Linigers have long been involved in charitable activities, giving to a broad array of causes, ranging from outdoor sports to wildlife conservation to medical charities.

“There are so many worthwhile causes in any community, but in Craig’s case, they are literally changing the lives of those who need their services the most,” says Dave. “The impact is so encouraging.”

The Linigers find joy in their ability to support organizations that are meaningful to them. “We’re now in a position to give back, where we couldn’t years ago when we were starting our business,” says Gail. “If people would just take a tour, they’d see the kindness of therapists and see what amazing things people are doing—they’d see why a contribution to Craig is so valuable and important.”
2013 Business and Corporate Donors
Gifts received in calendar year 2013

9 News
Air Ambulance Specialists Inc.
American Furniture Warehouse
Ameristar Casino Inc.
Ameristar Casinos Charitable Giving Program
AMI - Wellness
ARCH Framing & Design Inc.
AT&T United Way/Employee Giving Campaign
ATS Rocky Mountain
AXA Foundation
Bachus & Schanker Cares Foundation
Ball Aerospace & Technology
Ball Corporation
Bank of America
Bear Creek Holding Company LLC
Belair Excavating
Ben Ellis Farm
Bender & Associates
Berenbaum Weinshienk, P.C.
Bettin Associates Inc.
BNY Mellon
Braddock Financial Corporation
Bravada Partners LLC
Brownstein Hyatt Farber Schreck, LLP
Burg Simpson Eldredge Hersh & Jardine, P.C.
Butterfly Supply Inc.
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Chetlou LLC
Chevron Humankind Matching Gift Program
CNIC Health Solutions
CNS Medical Group
ColoPlast
Colorado Infectious Disease Associates, LLP
Colorado Institute For Injury Rehabilitation
Colorado Motor Carriers Association
Colorado Wich, LLC
Colore Pizzeria Moderna Italian Restaurant
Comcast Spotlight
Community Banks of Colorado
Community Ventures Plus
CP Industries
The Crazy Merchant Inc.
Cummins Rocky Mountain LLC
DaVita
Delta Dental of Colorado
The Design Shop
Dominion Foundation
Ehrhardt Keefe Steiner & Holtman, P.C.
Elko Properties
Emich Volkswagen
Encana Cares USA Foundation
Encana Oil & Gas (USA) Inc.
Encore Electric Inc.
Etkin Johnson Company LLC
Ewing & Ewing, P.C.
Exquisite Home Cleaning Services
First Abilene LLC
FirstBank Holding Company
FirstGiving
Fleishman & Shapiro, P.C.
FMI Corporation
FOX 31 - KDVR
The Fox Company
Friedman Properties LLC
Front Range Sports Network
Gart Companies Inc.
GE Foundation
GE Johnson Construction Company
General Reinsurance Corporation
Gill Capital Partners
Gold Family LLC
Great-West Life Insurance & Annuity Company
Hammes Company Healthcare LLC
Herman Miller
Honnen Equipment Company
Hospital Shared Services
HUB International
Hyuyster Drywall Inc.
IBM Corporation Matching Grants Program
Independence Tube Corporation
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Invacare Corporation
Jeppesen
Johnson Pike & Associates Inc.
JP Morgan Chase
Judicial Arbiter Group Inc.
KMGH 7News and the Scripps Howard Foundation
Lakeshore Consortium Inc.
Land Title Guarantee Company
Lazarus Management Company
Learning Services - Corporate
Learning Services
LG3 Inc.
Liberty Media Corporation
Life Insurance Company of North America
Lockton Companies LLC
MBH Enterprises Inc.
Meadow Gold Dairies
Medtronic
Merrill Lynch Trust Company
Merrill Lynch
Metier Law Firm LLC
Midwestern Pipeworks Inc.
Mile High Outdoor
Milestone Consulting
Miller Global Properties LLC
S.A. Miro Inc.
Misers Asbestos Removal Inc.
The Law Firm of Alan G. Molk
Motion Concepts
MTECH Mechanical
Murphy-Hoffman Company
Nathan Medin & Associates LLC
Neumeyer, FRLLLP
Nevada Motor Rentals Inc.
Numotion
Olson Plumbing & Heating Co.
Organix Supply LLC
Otten, Johnson, Robinson, Neff & Ragonetti, P.C.
Pacey & McNulty
PASCO - Personal Assistance Services of Colorado
Pearson Watson Willican & Co.
Performance Mobility
Permobil Inc.
GH Phipps Construction Companies
Pinnacol Assurance
Plumbers Local Union 3
Point B
Ponderosa Construction Inc.
PricewaterhouseCoopers LLP
Pride Mobility Products Corp.
Professional Case Management
PRV Management, LP
Radiology Imaging Associates
RAM Computer Supply
Renal Ventures Management
MDC Richmond American Homes Foundation
Roberts Levin Rosenberg, P.C.
Robinson Management LLC
Rocky Mountain Concepts
Rose Medical Center
RTA Architects
Saunders Construction Inc.
Schwab Charitable Fund
Settlement Partners
Shaffer Baucum Engineering & Consulting
Southwest Airlines
Spangenberg Shibley & Liber LLP
Spectrum Retirement Communities LLC
St. Anthony Hospital
Steele Street Bank & Trust
The Suddes Group/For Impact LLC
Swedish Medical Center
ThyssenKrupp Elevator
Tool King
Transitions Wealth Management LLC
Tri-State Generation & Transmission
Tuthill & Hughes LLP
Valhalla Bijou LLP
Value Financial Advisers Inc.
Vectra Bank Colorado
Wagner Equipment Co.
Wells Fargo
Wilks Broadcast Group LLC
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Xcel Energy Foundation
Yates Energy Corporation
YourCause LLC
Zions Management Services Company
On Sept. 1, the Craig Hospital Foundation launched the Hope for Rehabilitation 2.0 campaign, a one-month crowdfunding campaign that raised money for scholarships to Craig Hospital’s PEAK Center. The demand for the state-of-the-art PEAK Center at Craig Hospital has been growing exponentially since it opened. Unfortunately, gym membership at this adaptive health and wellness center for individuals with neurological disabilities is not covered by insurance. Throughout the 30 days ending Oct. 1, the Craig Hospital Foundation raised $13,442 on Facebook, Twitter, and YouTube to provide 72 six-month PEAK Center scholarships for clients who cannot afford to join.

Craig receives state Enterprise Zone program designation

In September, the Craig Hospital Foundation received Enterprise Zone (EZ) designation. Through this state program, certain gifts to the Craig Hospital Foundation Capital Campaign may be eligible for a significant Colorado State tax credit. Gifts of $5,000 to $400,000 made after Oct. 1, 2013 may receive a credit. Gifts of cash receive a 25 percent credit, while gifts of stock qualify for a credit of 12.5 percent of the value of the contribution. New gifts to the capital project as well as pledge payments will qualify, and the credits are awarded on a first-come, first-served basis. Taxpayers must file their state income tax return electronically with the Colorado Department of Revenue and have a Colorado Account Number to receive the tax credit. For more information about the EZ program, contact the foundation at (303) 789-8650.
Colorado Clay Shoot

Belair Excavating sponsored its 11th annual Colorado Clay Shoot on May 10 at Kiowa Creek Sporting Club. The event raised $14,000 for Craig’s Therapeutic Recreation Department. Belair will host the 2014 Clay Shoot again on May 16.

Craig Hospital/RE/MAX, LLC Invitational Golf Tournament

More than 100 golfers enjoyed a day on the links at the Sanctuary golf course in Sedalia, Colorado during the 16th annual Craig Hospital/RE/MAX, LLC Invitational Golf Tournament on Aug. 1. Craig was once again one of a select group of charities invited by Dave and Gail Liniger, founders of RE/MAX, LLC and owners of the Sanctuary, to hold a fundraising event at the course. The 2013 event grossed $161,650 to support Craig Hospital programs. The tournament will be held again on July 24, 2014.

Racing for Hope Cycling Classic

Craig grad Brian Brown and his wife Alice founded the Racing for Hope event to raise funding to support brain injury research and rehabilitation at Craig Hospital. The 2013 cycling crit took place on Aug. 10 at the 1.7-mile Colorado State Patrol driving course, a paved, completely self-contained oval in Golden, Colo. The event raised $6,656 for Craig’s PEAK Center.

Jam the Damz

The fourth annual Jam the Damz, a Colorado charity cycling event, was held on Oct.5. Nearly 200 riders participated in a 10K, 50K, 70K, or 100K route in the foothills surrounding Bear Creek Lake Park in Morrison Colorado. The ride raised more than $48,000 for Craig Hospital’s Therapeutic Recreation Department, U.S. Handcycling, and Adaptive Adventures.

Columbine High School Run for Remembrance

On May 3, 282 runners participated in the eighth annual Run for Remembrance, a 5K competitive run and run/walk through Clement Park and around Johnson Reservoir. The event celebrates the memory of the 12 students and one teacher killed in the shootings at the school in 1999. Proceeds are donated to the Craig Hospital Foundation, in honor of the care Craig provided for four students following the shooting, and the Frank DeAngelis Academic Foundation. The 2013 event raised $3,500 for Craig Hospital. The 2014 event, which will be certified and will serve as a qualifying race for the Bolder Boulder, will take place on May 3.
Proceeds from the PUSH dinner fund support Craig’s programs of excellence—like Therapeutic Recreation, Adaptive Technology, Music Therapy, Community Reintegration and education and tutoring programs—which are generally not covered by insurance. PUSH funds also support research, including ongoing studies and clinical trials aimed at improving outcomes, reducing long-term complications, and enhancing quality of life for those affected by spinal cord and traumatic brain injury.

The PUSH paddle auction raised nearly $270,000 for the Craig Hospital Foundation’s Patient Assistance Fund, which helps patients with minimal income or inadequate insurance travel to and from Craig, purchase equipment like wheelchairs and shower chairs, remodel homes for accessibility, train caregivers, pay mortgages and college tuition, and meet other urgent needs.

Craig Hospital PUSH Dinner raises more than $1.1 million

Craig Hospital’s biggest fundraiser of the year, the annual PUSH dinner, was held on Friday, Feb. 28. The gala event, sponsored in 2014 by FirstBank, raised $1,174,530 to support Craig Hospital’s programs and research. Nearly 1,350 people attended the sold-out event.
At the 2014 PUSH, Kevin Pearce, a former professional snowboarder, was awarded the Christopher and Dana Reeve Inspiration Award. This award is given in recognition of Pearce’s determination, advocacy, and commitment to serving as a positive and influential role model to those who have sustained a traumatic brain or spinal cord injury.

On Dec. 31, 2009, while training for the U.S. Olympic trials in Park City, Utah and practicing a trick on the half-pipe, Pearce sustained a severe traumatic brain injury. Although he was wearing a helmet, the injury left Kevin in critical condition and in a medically induced coma. He rehabilitated from his injury at Craig Hospital.

Post-accident, Pearce has become a passionate advocate for education and research on Traumatic Brain Injuries and their prevention. His recovery—and his journey to accept his new life—was recently chronicled in "The Crash Reel," an HBO documentary film directed by Lucy Walker. The film is accompanied by the Love Your Brain outreach campaign, a social movement focused on improving lives through brain injury prevention, rehabilitation and brain health.

He has established The Kevin Pearce Fund to support organizations that serve individuals and families affected by brain injury, Down syndrome, and other challenges. Pearce’s first gift from the Kevin Pearce Fund was made to the Craig Hospital Foundation at a press conference on Feb. 28.
Frank Craig Society Members

Frank Craig Society members have made plans in their wills or estates to leave a legacy to Craig Hospital. These gifts make a significant difference in the future of Craig, creating a lasting legacy for the donor, while helping assure independent futures for those Craig serves. For more information about planned giving, or if you have already included Craig in your estate plans and you are not on this list, please contact (303) 789-8650 or foundation@craighospital.org.

Anonymous (10)
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Arlan J. Anderson*
Ms. Maria L. Armstrong
Carolyn and Vance Bateman
Sonja E. Benson
Rance and Linda Bighorse
Sharon Blackburn and Theresa Chase
Joan Bole
Jacqueline Bowen
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Debra Cartwright
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As of Dec. 31, 2013

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As of Dec. 31, 2013

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Mary R. Sissel (Chair)
Community Volunteer
The Craig Hospital Expansion and Revitalization Project:
An investment in the future for Craig patients

In 2013, Craig Hospital began a major campus expansion and revitalization project that will bring the quality of its physical facilities in line with the world class staff, patient outcomes, and the high quality of care Craig provides to its catastrophically-injured patients and their families. Over the next three years, Craig will add approximately 85,000 square feet of new space, renovate approximately 135,000 square feet of existing space in its West Building, and connect the West and East buildings to create a unified campus with a cul-de-sac main entrance and an accessible garden plaza area.

On May 23, Craig hosted a Groundbreaking Celebration street party attended by more than 400 members of the Craig “family.” Guests included Craig patients; families; patient alumni; staff; Englewood’s Mayor Penn; Jamie Van Leeuwen, Deputy Chief of Staff, Office of John W. Hickenlooper; and Cherry Hills’ Mayor Tisdale. Dan May and Bill Lindsay represented the Craig Hospital Board of Directors, and the Craig Foundation Board was represented by Chair Mary Sissel.

Mike Fordyce, president and CEO presided over the celebration. Featured speakers included Dave and Gail Liniger, founders of RE/MAX International, and some of Craig’s oldest and newest patients and staff, including George Congrave, former DU hockey star of the 1950s.

The Craig Hospital and GE Johnson Construction Company families gathered again on Oct. 10 to celebrate the second major project milestone, the placement of the final piece of structural steel. The Topping Out Party included top hats and lunch with several “topping” options to go along with the theme.

The new addition housing the PEAK Center, some patient rooms and offices, is expected to open in August 2014. Attention will then turn to interior finishes for the new fourth floor and full renovation of existing floors one through three in the West building.

The entire project is expected to be completed in September 2016.
Redefining ROI: The Campaign for Craig Hospital

The Craig Hospital Foundation is raising $50 million for Craig’s construction and revitalization project through Redefining ROI: The Campaign for Craig Hospital. An additional $18 million is being raised for Craig Hospital programs and patients.

Nearly $49 million of the $68 million goal already has been raised as of March 2014. The remaining amount will be raised over the next few years through a variety of philanthropic efforts.

Craig benefactors Mary and George Sissel, as part of their commitment to the ROI Campaign for Craig Hospital, have challenged Craig graduates and their families to leave their own legacies of giving. The couple will match gifts made to the Campaign up to a total of $100,000. Mary is a member and past chair of the Craig Hospital Foundation Board, a current member of the Craig Hospital Board, and chair of the Capital Campaign. She and George chaired the 2012 PUSH event.

“When we first stepped into the halls of Craig Hospital, we were overwhelmed and inspired by the spirit of hope and determination that we saw in the patients and their families. We’ve seen miracles happening in those halls. Now we want to inspire the graduates and families to share in the satisfaction of building an even greater Craig Hospital for future patients by participating in this exciting campaign. We look forward to matching their gifts.”

NAMING OPPORTUNITIES

Naming opportunities are available at a variety of giving levels. These spaces include clinical and therapy rooms, patient rooms, family lounges, conference rooms, lobby areas and more. Donors may personalize their commitment in any way, including honoring a family member, friend, beloved healthcare provider or organization. Plaque, name plates, or other signage will be placed in or near the designated area.

Call (303) 789-8650.

PERSONALIZED PAVERS

Supporters may purchase personalized engraved pavers that will be installed outside the new facility. Pavers start at $500 and may be purchased through a one-time gift or an installment donation plan. Donors also may raise money for an engraved paver through a personal fundraising website.

Call (303) 789-8912.

PERSONAL CONTRIBUTIONS

There are many ways you can support Redefining ROI: The Campaign for Craig Hospital. Gifts are tax-deductible, and donors will receive an acknowledgment letter for tax records. If a donor’s company has a matching gift program, the gift could be doubled in value.

Call (303) 789-8650.