



2026 CRAIG FOUNDATION EVENT SPONSORSHIP OPPORTUNITIES

"DPR Construction is a proud supporter of The Craig Foundation. From Adaptive Athletics to the Sanctuary Golf Tournament, we look forward to participating in Craig events every year. We know our support provides a lasting impact for the Hospital and its patients while also creating lifelong memories and relationships for our employees."

- Courtney Alexander, DPR Construction



The Craig Foundation is thrilled to share our 2026 event sponsorship opportunities, featuring signature events that raise vital funds for Craig patients, innovative programs, and groundbreaking research.

By sponsoring, you're not only investing in transformative care but also joining a passionate community that believes in resilience, healing, and hope. Together, we can advance Craig's mission, fuel our [Hope & Homecomings](#) campaign and make a lasting impact for patients and families.

For more information or to secure your sponsorship(s), please contact Janna Fisher, Events Manager and Designer, at jfisher@craighospital.org or 303-789-8347

All Craig Foundation sponsorships are considered philanthropic support. In accordance with our policies, sponsorships do not influence hospital operations or business decisions. Donor Advised Funds (DAFs) typically cannot pay for sponsorships due to the fair market value involved. Please consult your tax advisor.

Impact Celebration: Performing Arts

Friday, April 10, 2026 | Studio Loft at Ellie Caulkins Opera House

We're delighted to once again present our Impact Celebration: Performing Arts. This event will feature incredible Craig graduates with amazing talents in live performances.



\$25,000 Grand Performance Sponsor | *Exclusive*

- Twelve (12) guests
- Verbal acknowledgment during event
- Premier recognition on all event materials before and during performance
- Full-page (1) ad on the back of event program

\$15,000 Virtual Stage Sponsor | *Exclusive* **SOLD**

- Ten (10) guests
- Verbal acknowledgment during event
- Premier recognition on unique livestream platform
- Priority recognition on select event materials before and during performance
- Full-page (1) ad within event program

\$10,000 Center Stage Sponsor

- Eight (8) guests
- Verbal acknowledgment during event
- Recognition on select event materials before and during performance
- Half-page (1/2) ad within event program

\$8,000 Patient Presence Sponsor | *Exclusive*

- Provides a patient outing to the event for patients and their accompanying family members*
- Recognition on select event materials before and during performance
- Half-page (1/2) ad within event program

*Or Craig employees if needed.

\$5,000 Spotlight Sponsor

- Six (6) guests
- Recognition on select event materials before and during performance
- Quarter-page (1/4) ad within event program

\$2,000 Encore Sponsor

- Two (2) guests
- Recognition on select event materials before and during performance
- Quarter-page (1/4) ad within event program

Ads due by March 20. All other print materials are subject to forthcoming print deadline.

Impact Celebration: Adaptive Athletics

Thursday, June 25, 2026 | Kent Denver

Be part of an uplifting evening where Craig graduates push boundaries and redefine possibility through adaptive athletics—sharing powerful stories of resilience, determination, and triumph.



\$25,000 Presenting Sponsor | *Exclusive* **SOLD**

- Fourteen (14) guests
- Underwrite event venue to ensure an inclusive space for athletes and guests
- Verbal acknowledgment during the event
- Premier recognition on all event materials before and during event

\$15,000 Platinum Sponsor | *Exclusive*

- Twelve (12) guests
- Verbal acknowledgment during event
- Priority recognition on select event materials before and during event
- Logo or name on event swag

\$10,000 Gold Sponsor | *4 Available*

- Ten (10) guests
- Verbal acknowledgment during event
- Recognition on select event materials before and during event

\$8,000 Silver Sponsor | *Exclusive*

- Eight (8) guests
- Verbal acknowledgment during event
- Recognition on select event materials before and during event

\$5,000 Bronze Sponsor

- Six (6) guests with priority seating
- Recognition on select event materials before and during event

\$2,000 Copper Sponsor

- Two (2) guests with priority seating
- Recognition on select event materials before and during event

All print materials are subject to print deadline of June 4.



CRAIG HOSPITAL GOLF TOURNAMENT PRESENTED BY RE/MAX, LLC

Thursday, July 9, 2026 | Sanctuary Golf Course

Our tournament at the exclusive Sanctuary Golf Course is more than just golf. By sponsoring, you make a powerful difference for Craig's patients and their families. Enjoy brunch, golf, and a post-tournament reception, all while helping to transform lives.



\$20,000 Champion Sponsor

- Two (2) foursomes
- Verbal recognition during program
- Prominent logo placement on event materials and signage
- Company name mentioned in event coverage on Craig's social media accounts
- Player gift from Craig in appreciation of generous golfers

\$10,000 Awards Reception Sponsor | *Exclusive* **SOLD**

- One (1) foursome
- Verbal recognition during program
- Prominent logo placement on event materials and signage
- Player gift from Craig in appreciation of generous golfers

\$10,000 Brunch Sponsor | *Exclusive* **SOLD**

- One (1) foursome
- Verbal recognition during program
- Prominent logo placement on event materials and brunch signage
- Player gift from Craig in appreciation of generous golfers

\$8,000 Specialty Sponsor | *5 Available: Beverage* **SOLD** • *Cart* **SOLD** • *Driving Range* • *Program* • *Snack* **SOLD**

- One (1) foursome
- Prominent logo placement on event materials and specialty area at the event
- Player gift from Craig in appreciation of generous golfers

\$6,500 Foursome Sponsor

- One (1) foursome
- Name placement on event materials
- Player gift from Craig in appreciation of generous golfers

All print materials are subject to print deadline of June 18.

GLOW & ROLL: ILLUMINATE WHAT'S POSSIBLE



August 29, 2026 | Clement Park, Littleton

Glow & Roll is an inclusive, twilight celebration of movement and community—where walking, running, and rolling unite under a canopy of light, music, and hope. Our mission: to spark joy, attract new audiences, and shine a spotlight on Craig Hospital's incredible work.

\$20,000 Presenting Sponsor | Exclusive

- Company name on activewear top given to all participants
- Twelve (12) participant registrations and twelve (12) activewear tops
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$15,000 After Glow Festival Sponsor | Exclusive

- Company name on signage within After Glow Festival
- Ten (10) participant registrations and ten (10) activewear tops
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$10,000 Start & Finish Line Sponsor | Exclusive

- Company banner (provided by Craig) and the opportunity to provide branded lights at the start line
- Eight (8) participant registrations and eight (8) custom activewear tops
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$8,000 Grad Ready Sponsor | Exclusive

- Provides Craig graduates pre-event training tips and training from Therapeutic Recreation specialists
- Eight (8) participant registrations and eight (8) activewear top
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$8,000 Team Craig Patient Sponsor | Exclusive

- Sponsor on-campus walk/run/roll-related activities on event day
- Eight (8) participant registrations and eight (8) activewear tops
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$6,000 Glimmering Cheer Squad Sponsor

- Company signage (provided by Craig) and the opportunity to include on-course volunteers to support and encourage participants with glimmering swag
- Seven (7) participant registrations and seven (7) activewear tops
- Verbal recognition during the event
- Prominent logo placement on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$5,000 Glow Gear Sponsor

- Glow Gear station signage with opportunity to provide branded glow gear swag to participants at beginning of event
- Six (6) participant registrations and six (6) activewear tops
- Verbal recognition during the event
- Logo recognition on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$4,000 Water Stations Sponsor | 2 Available

- Signage at water stations and opportunity to have volunteers onsite
- Five (5) participant registrations five (5) activewear tops
- Verbal recognition during the event
- Logo recognition on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival

\$2,000 Shine Bright Sponsor

- Four (4) participant registrations and four (4) activewear tops
- Name recognition on event materials and signage
- Recognition in select event-related social media posts
- Table at Afterglow Festival